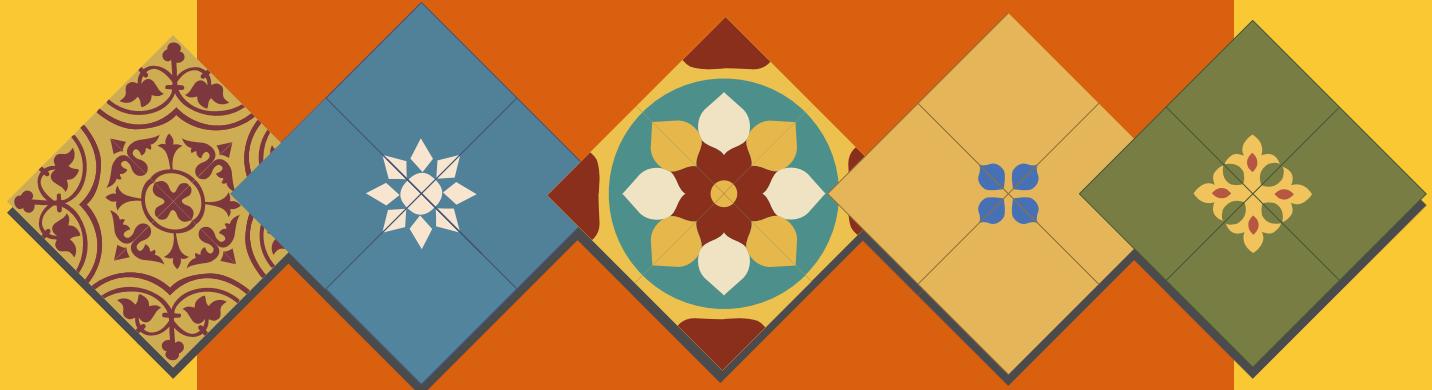
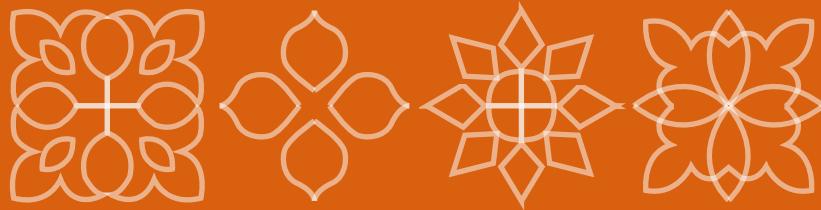


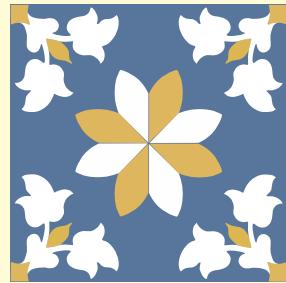
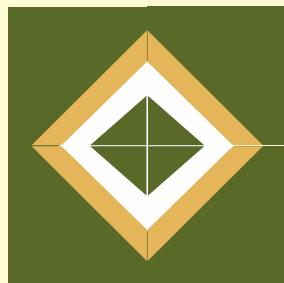
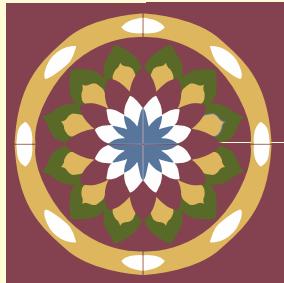


Artha is dedicated to reviving the handcrafted Athangudi tiles which portray an incredible and classic expression of the legacy with modern and ethnic style.

## Wellbeing - Handcrafted



Tiles Manufacturer and Retailer

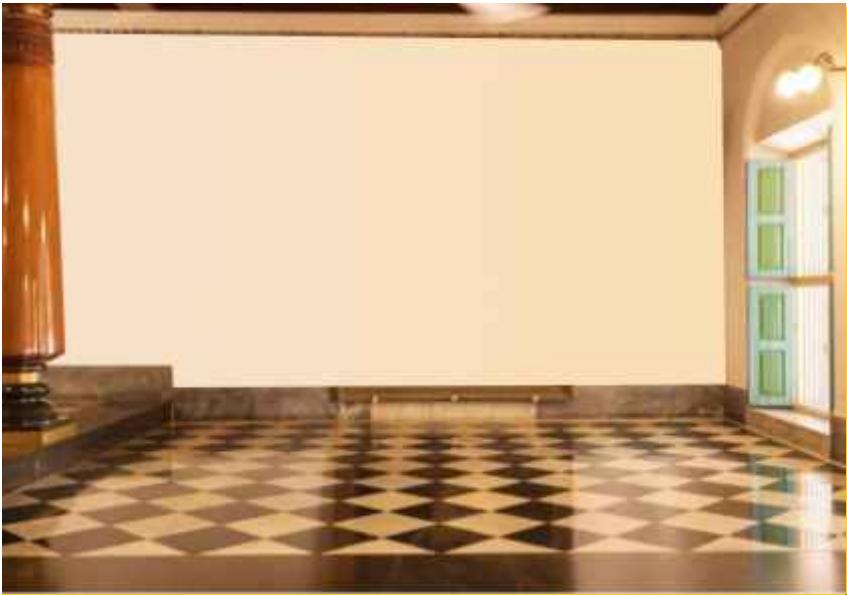


## **“Artha” Athangudi Designer Tiles**

### **A palette of serenity, beauty & simplicity**

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Artha tiles are a blend of the east and the west. We hope to thrill our customers with great design and value proposition driven by continuous improvements in design creativity, innovation, efficiency & customer service.



## **150+ Year Old Traditional Heritage**

These ethnic tiles have been used in the Chettinad region for more than **150** years and the craft has been passed on through generations.

## **100% Handcrafted**

This handcraft provides livelihood to many artisans involved in tile making.



## **Beauty & Serenity Personified**



Artha aesthetic tiles provide a traditional decor which is Highly Customizable.

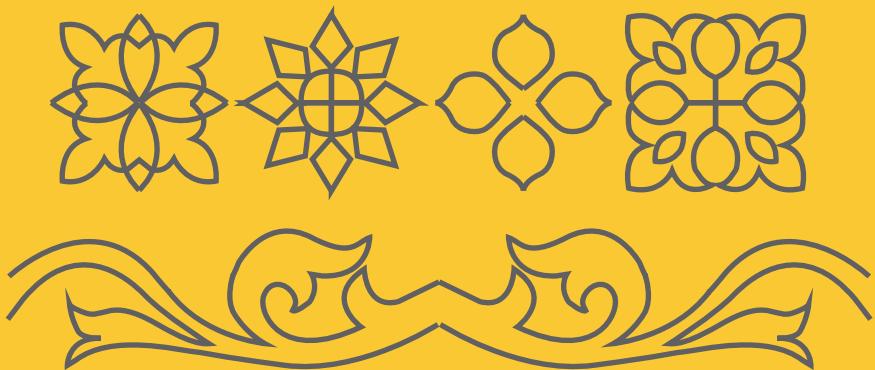


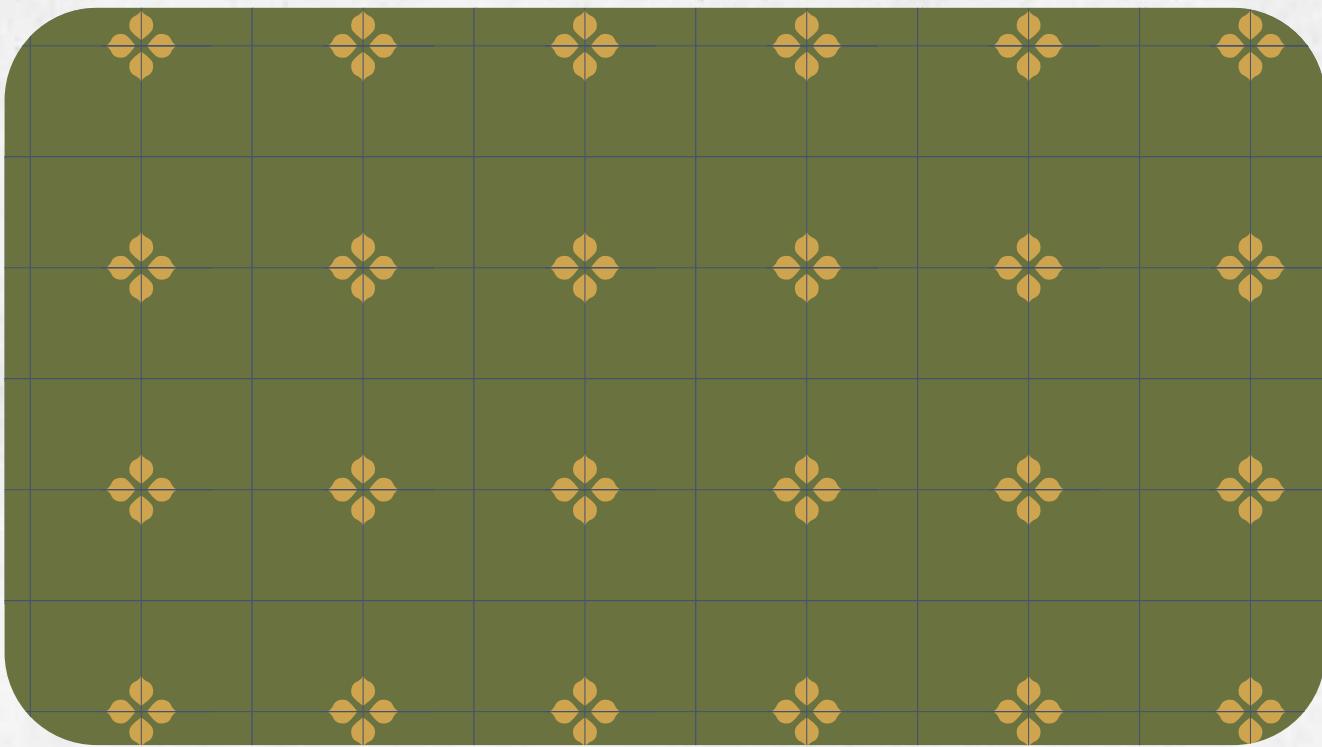
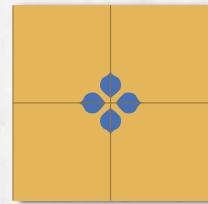
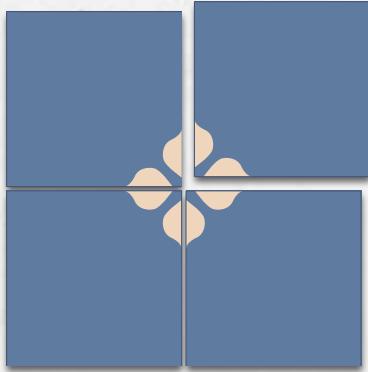
## An Art of Living Initiative

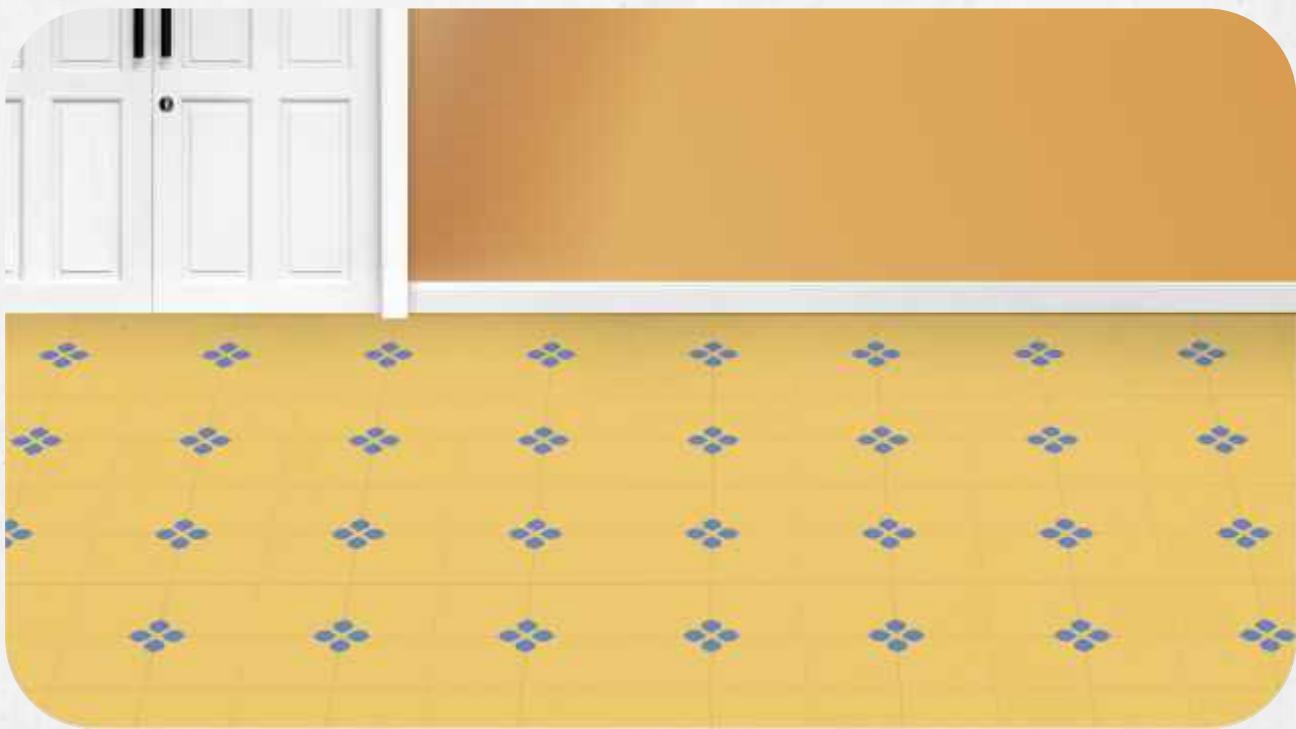
Life supporting and  
preserving ancient wisdom

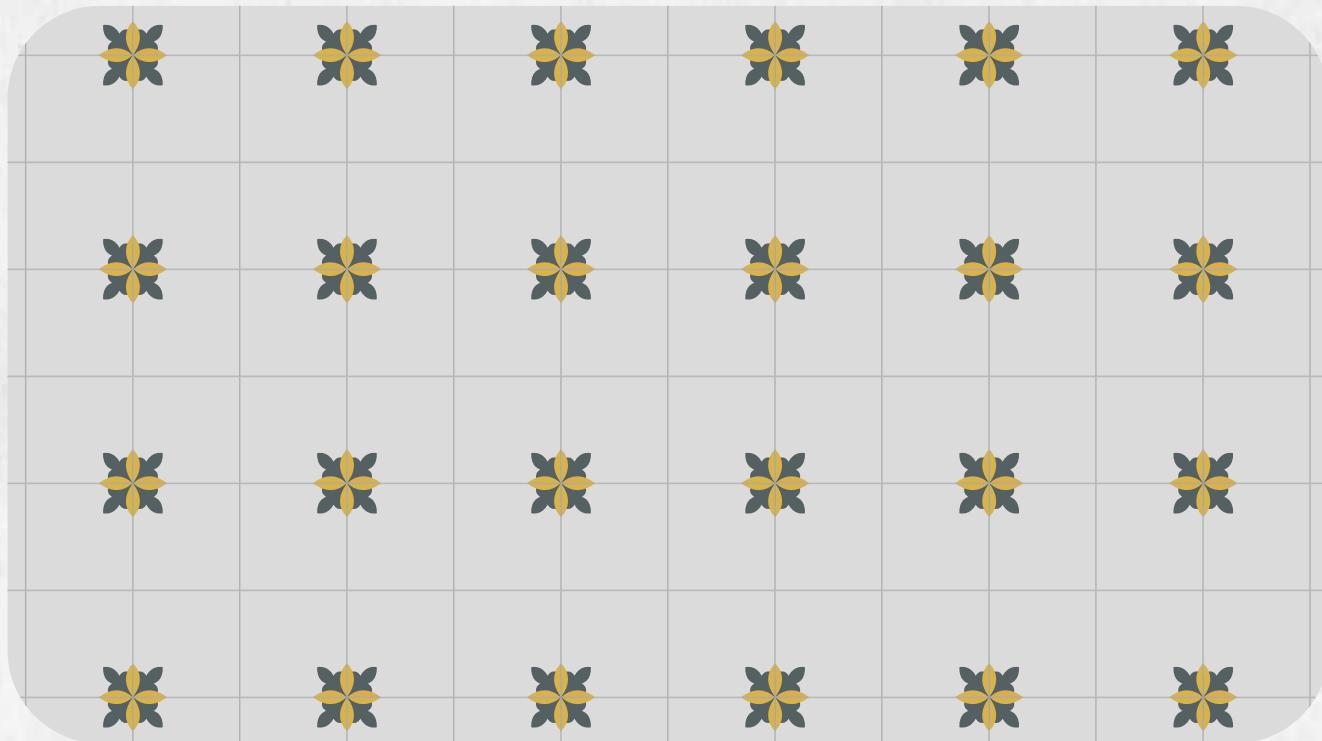
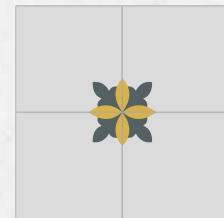
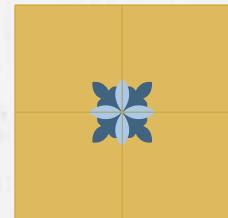
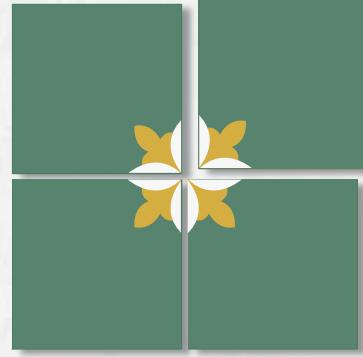
**Durable  
&  
Eco-friendly**

Artha is a low maintenance tile.  
Shines More With Time & Use,  
and promotes green living

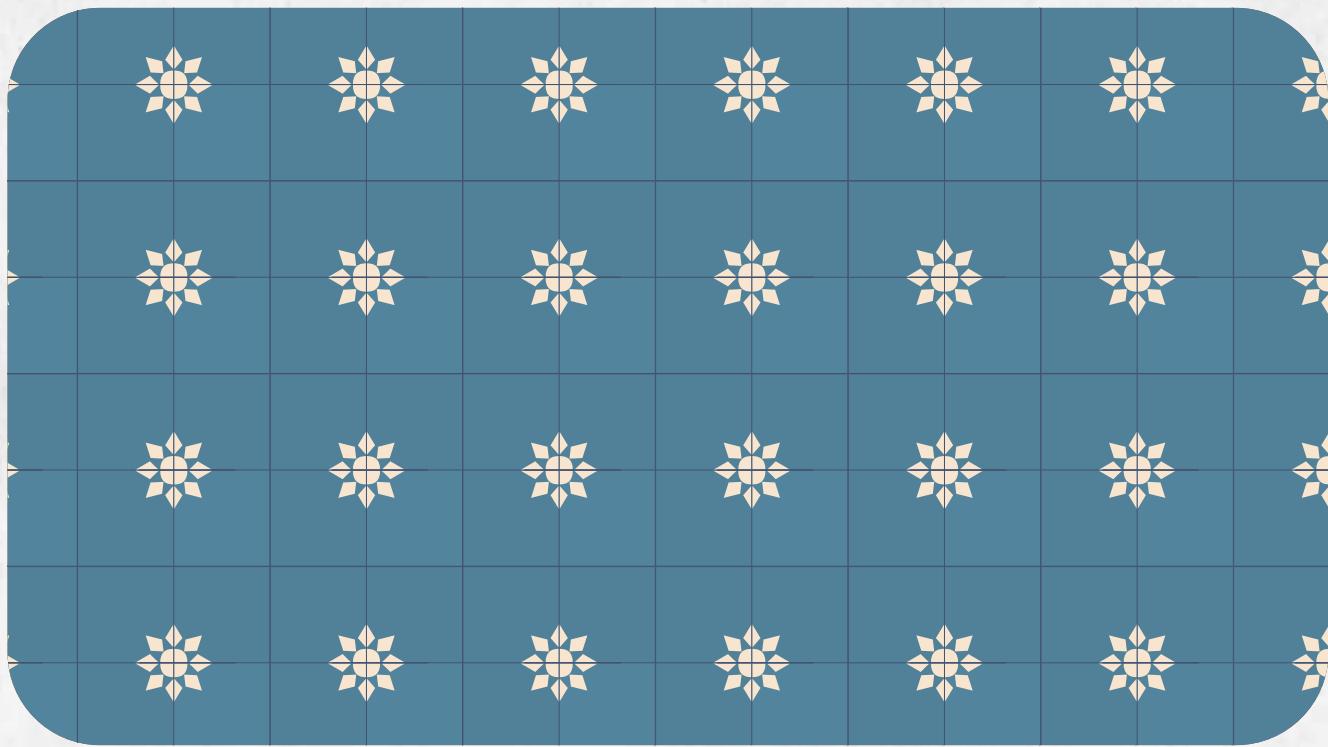
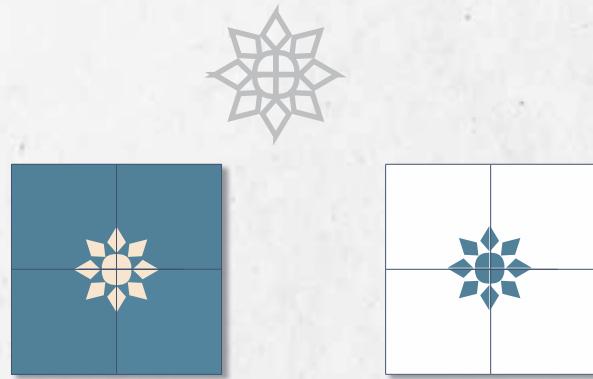
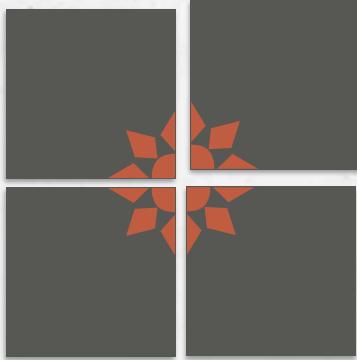


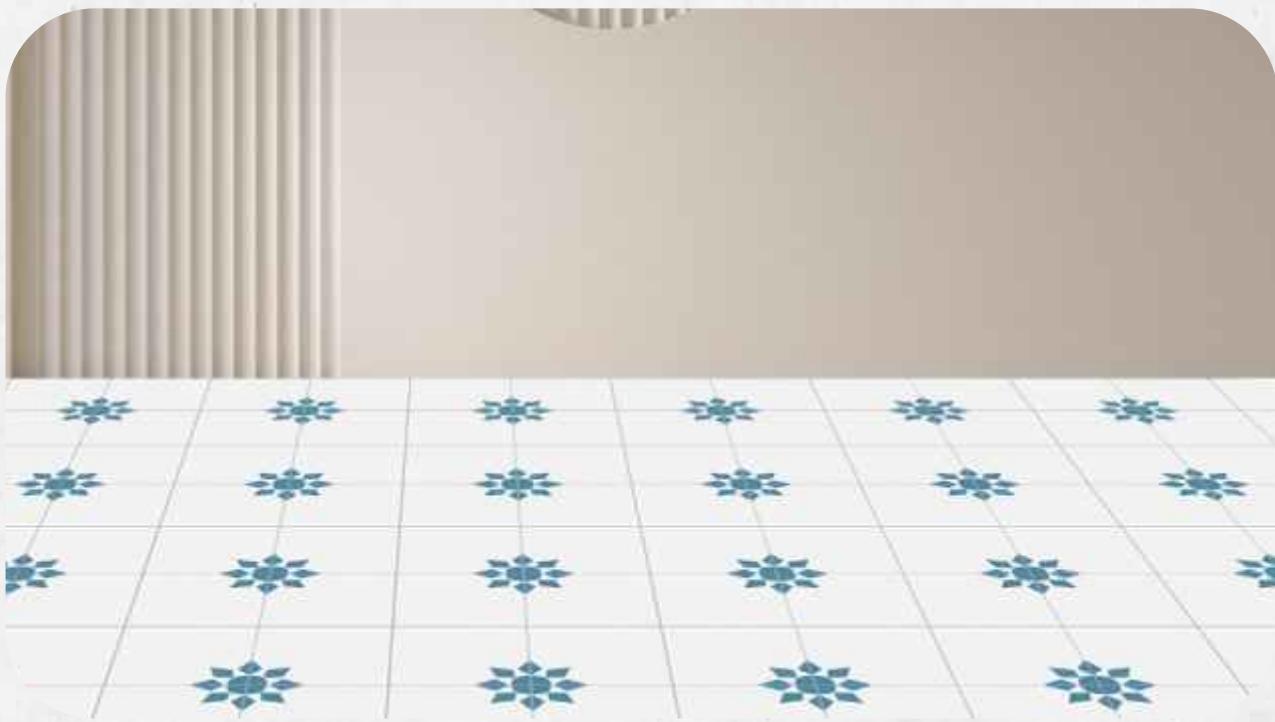


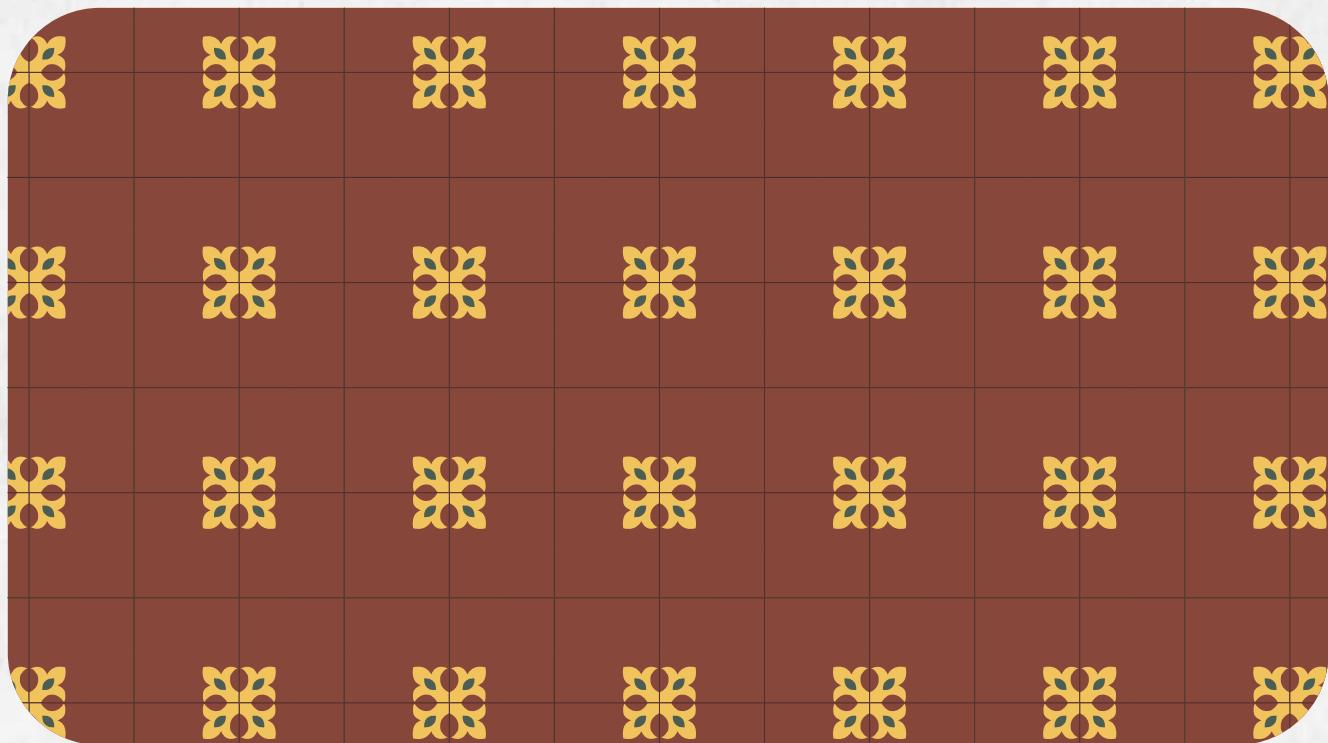
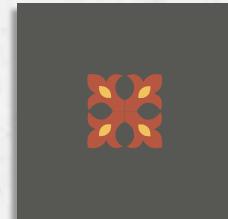
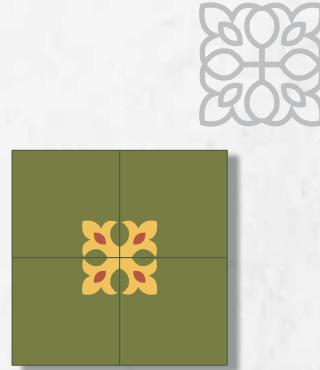
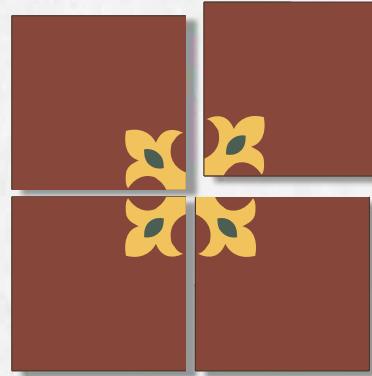


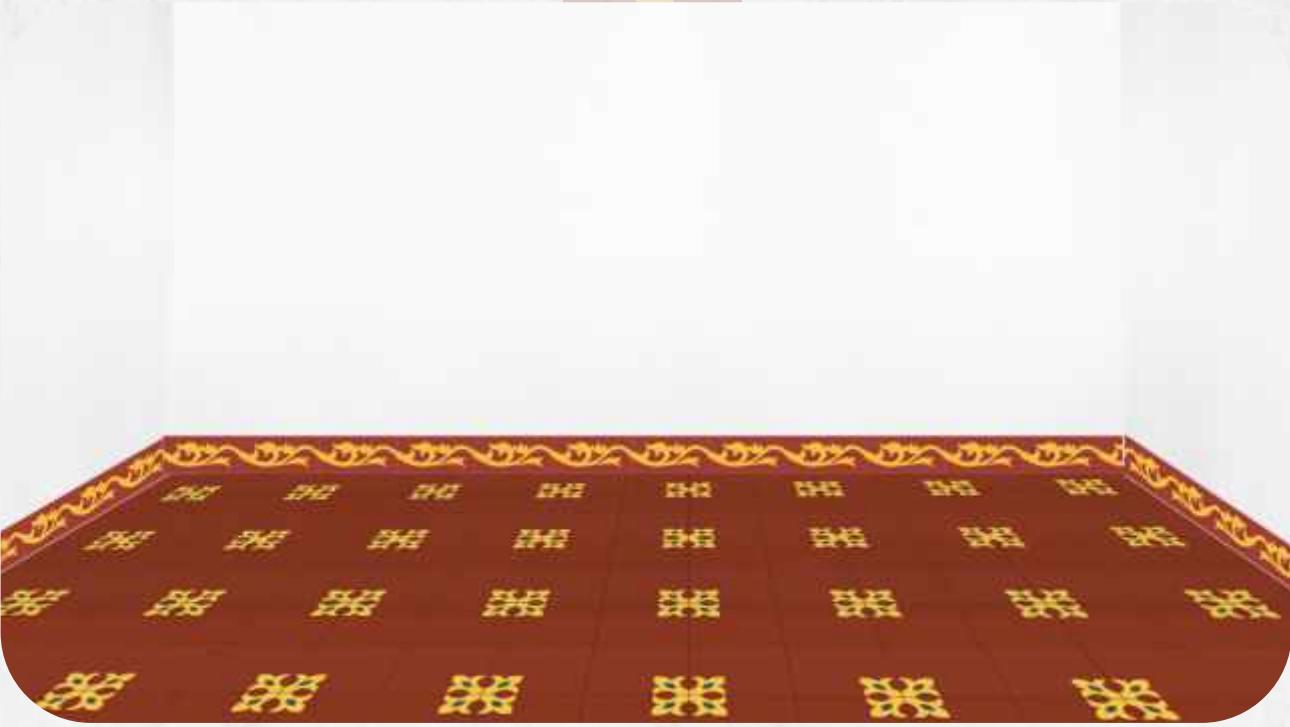
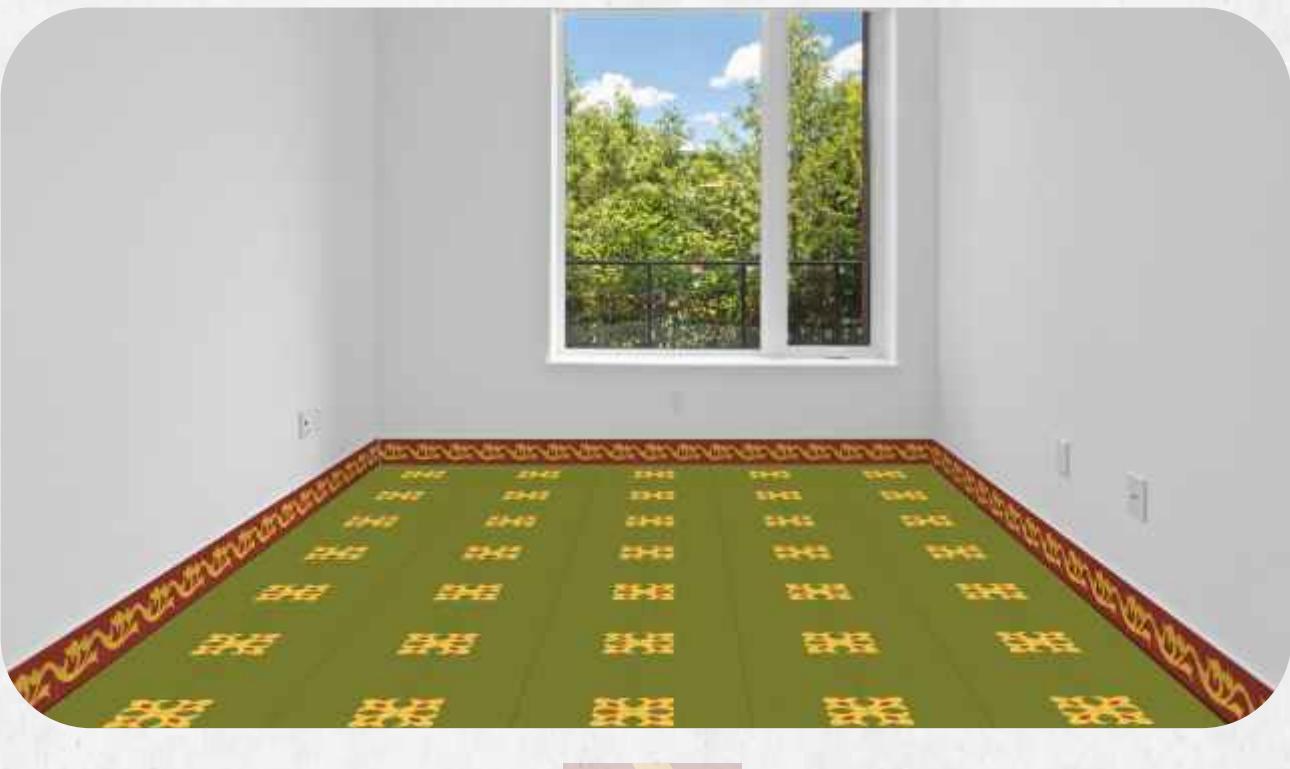


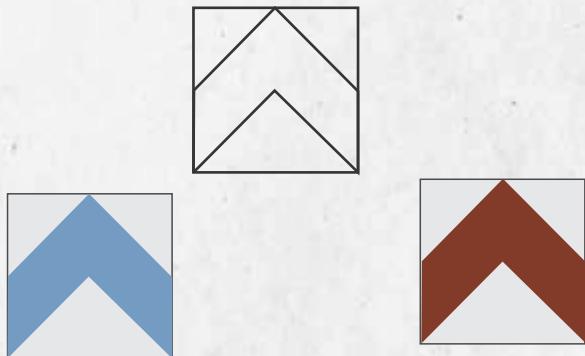
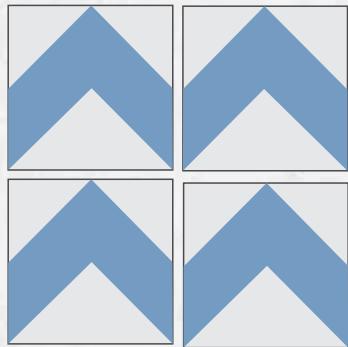




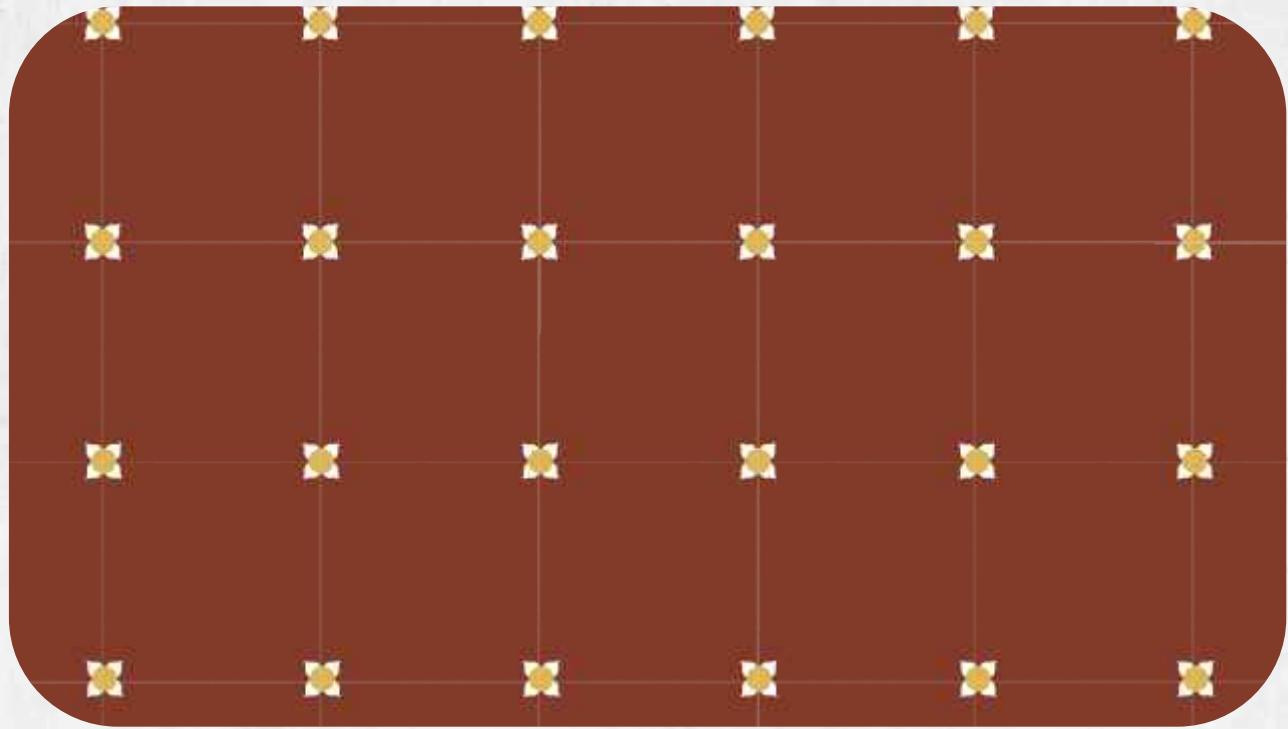
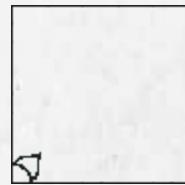
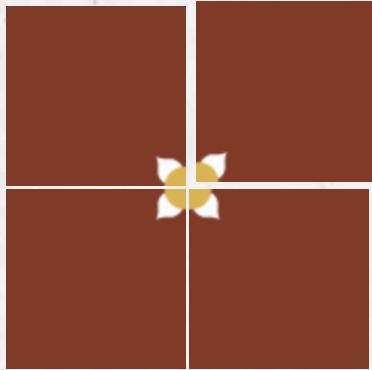




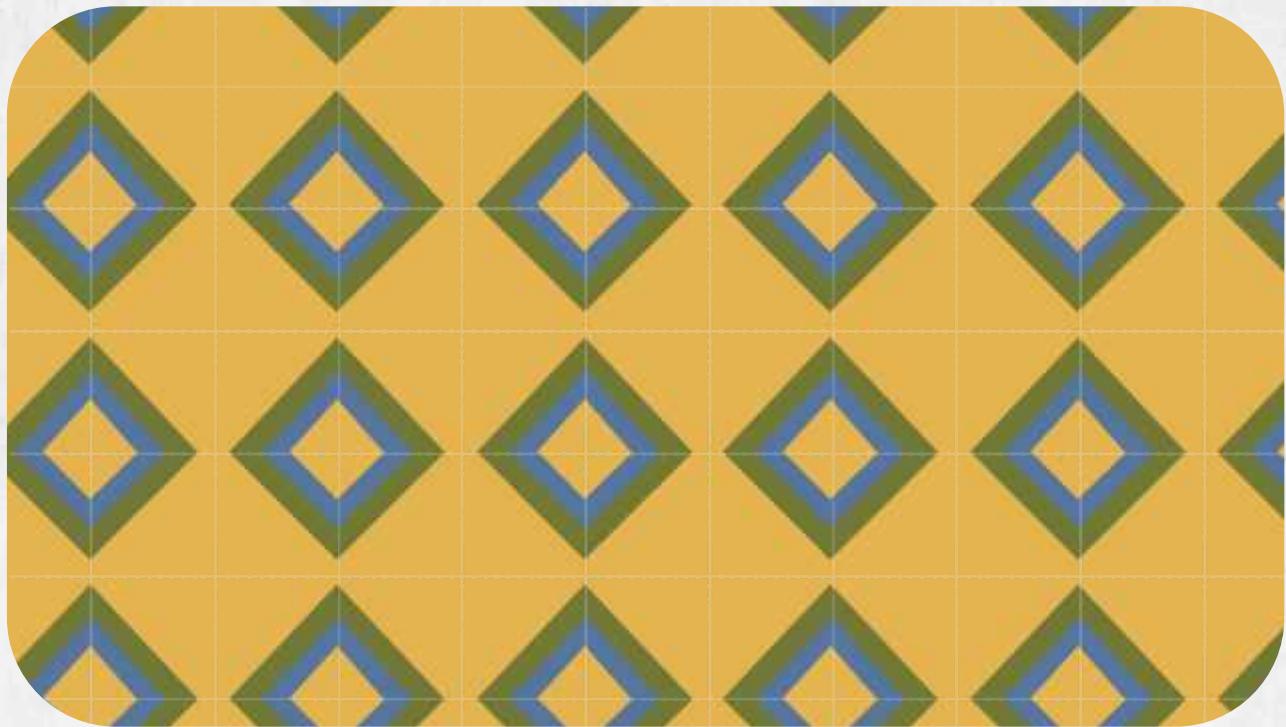
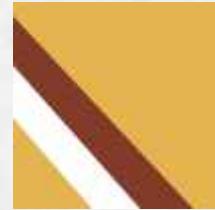
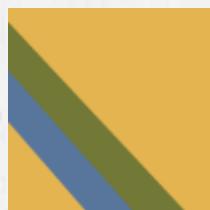
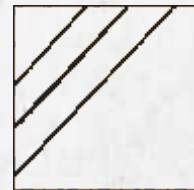
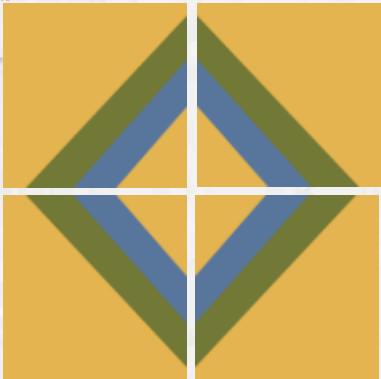




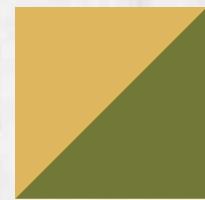
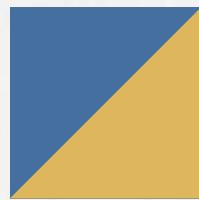
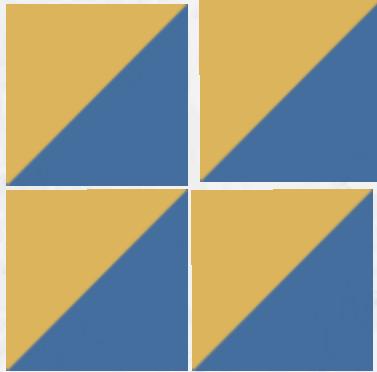


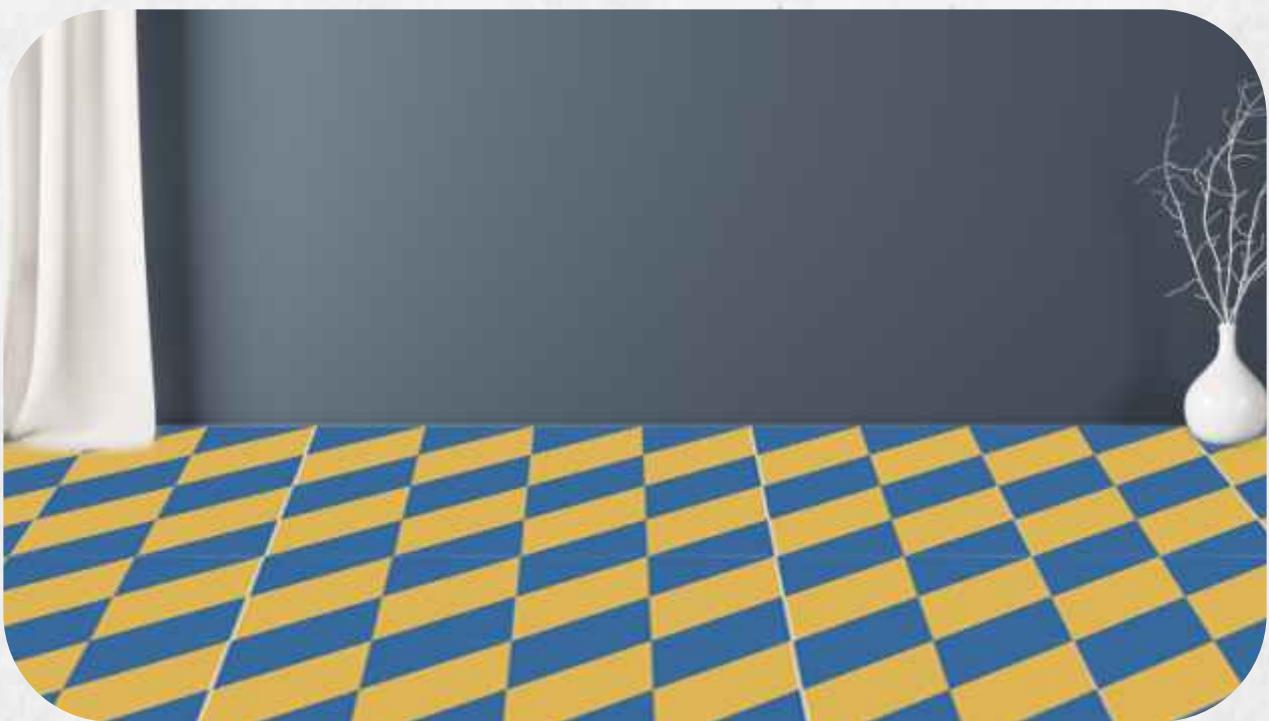


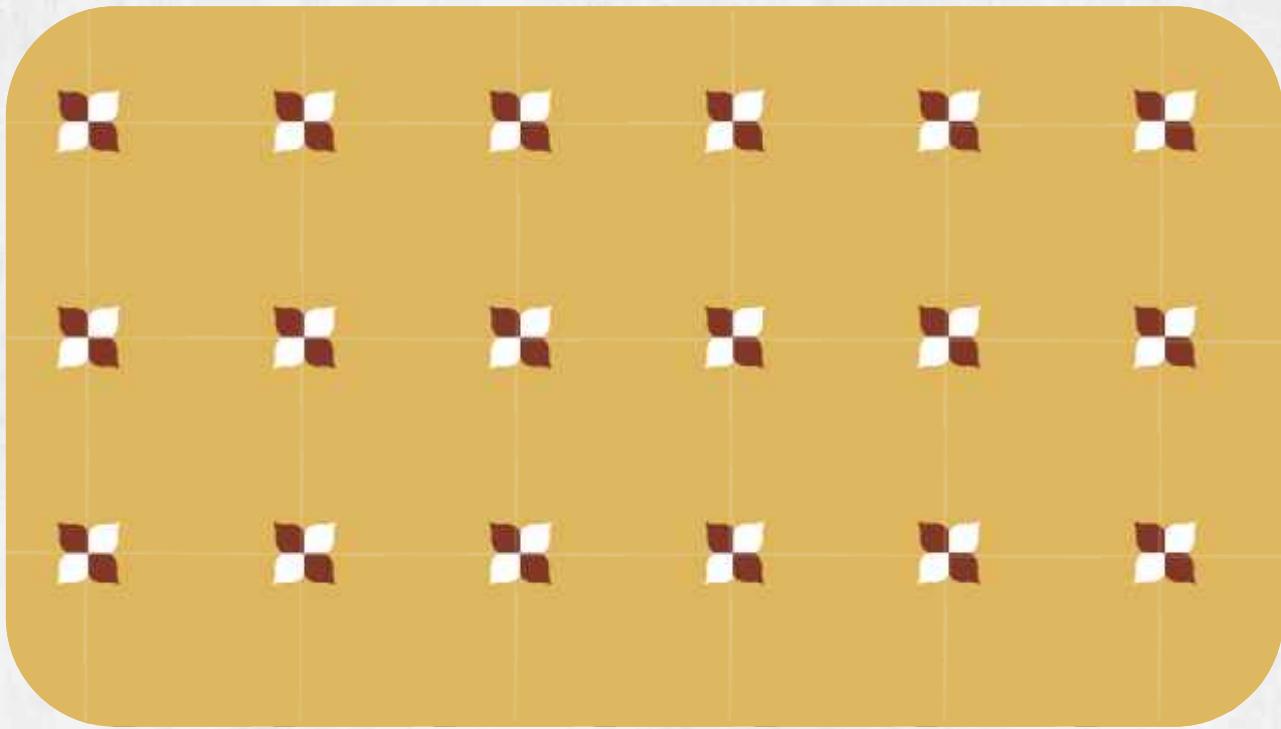
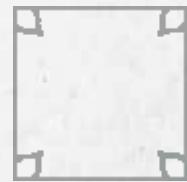
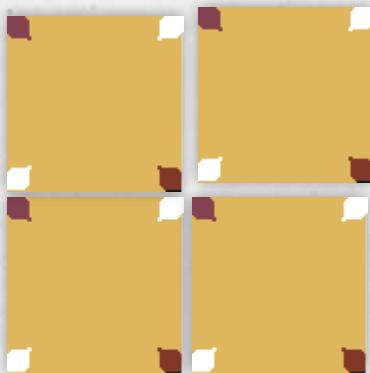


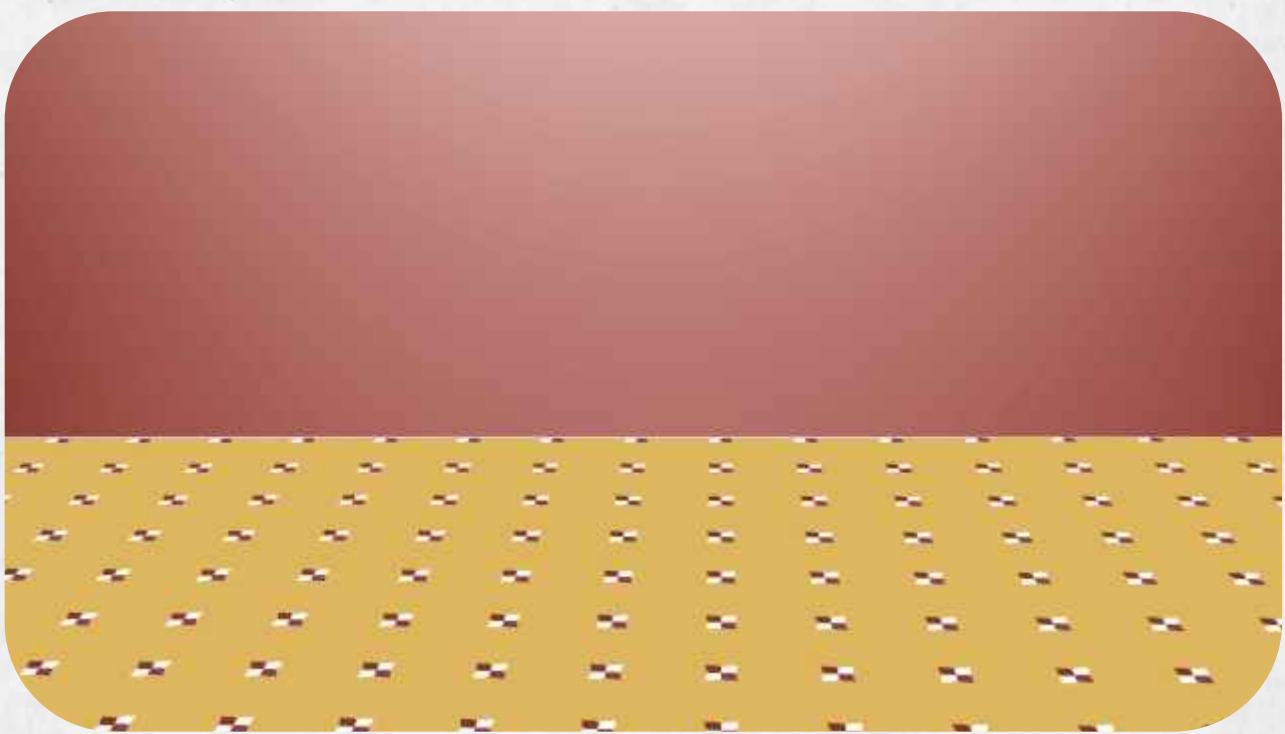


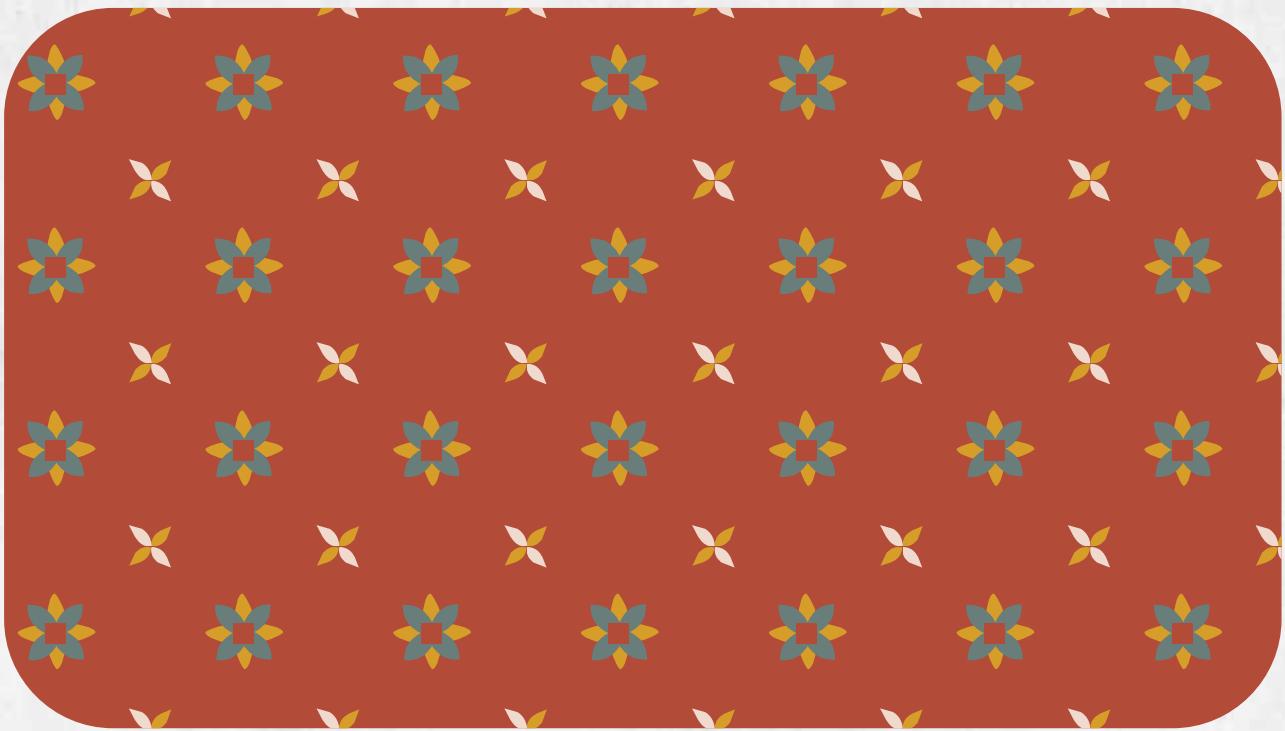
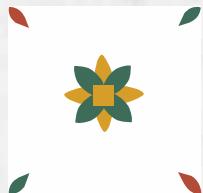
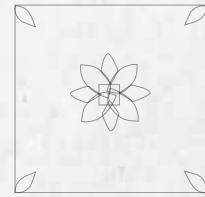


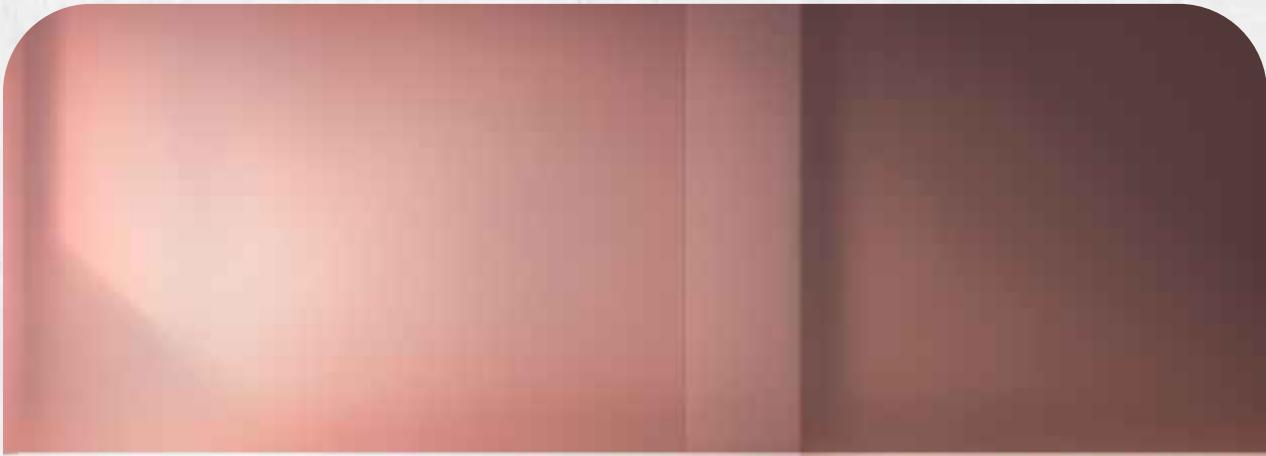


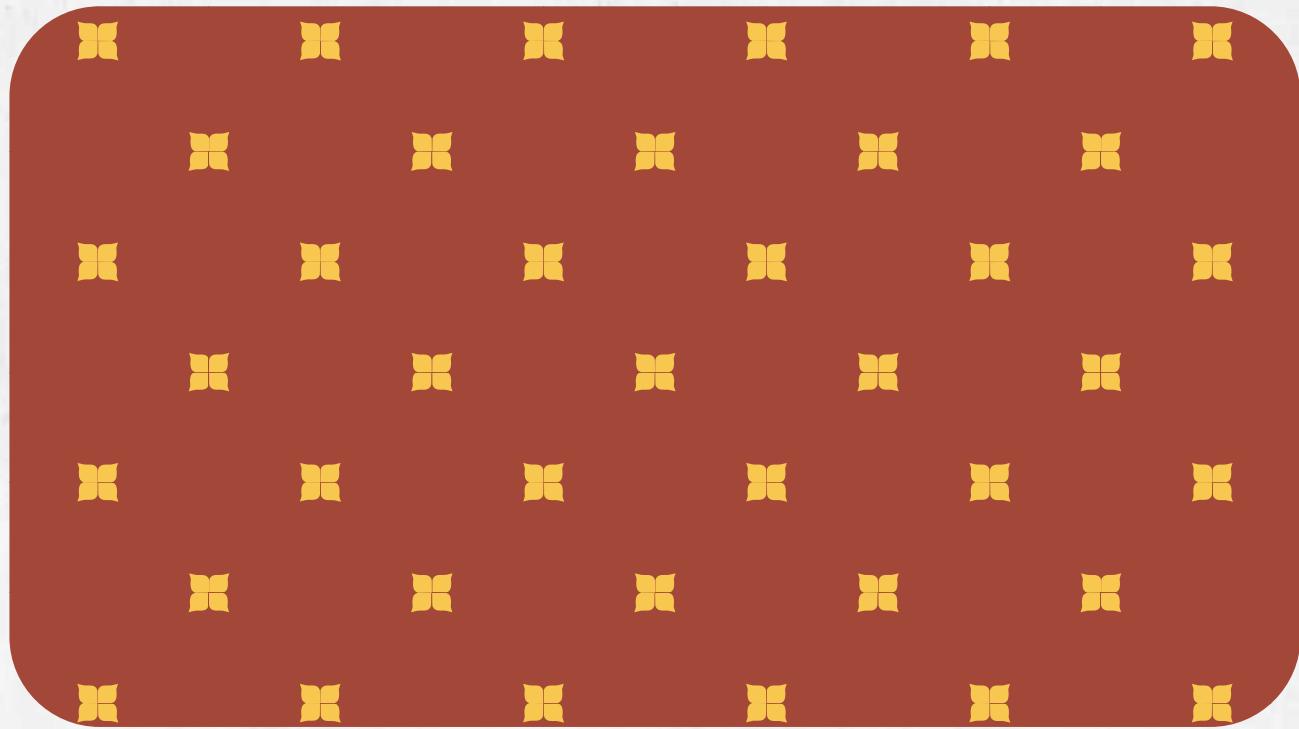
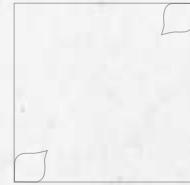
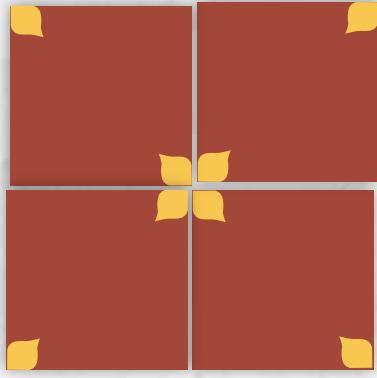




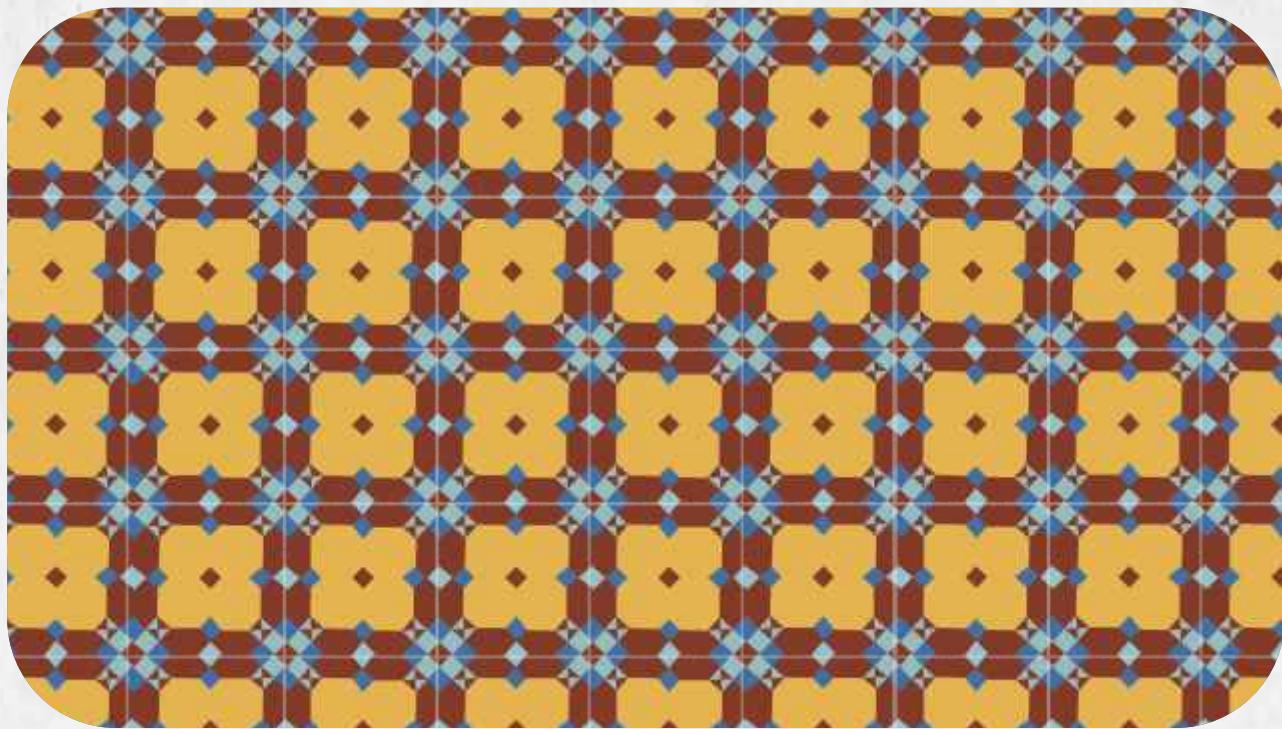
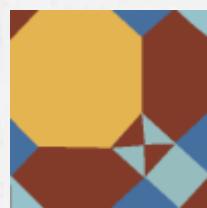
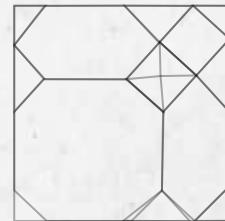
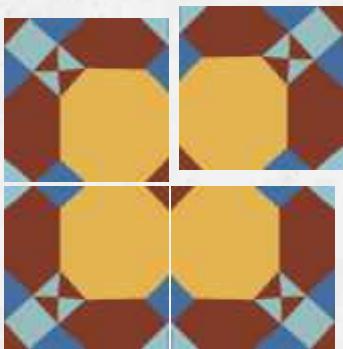


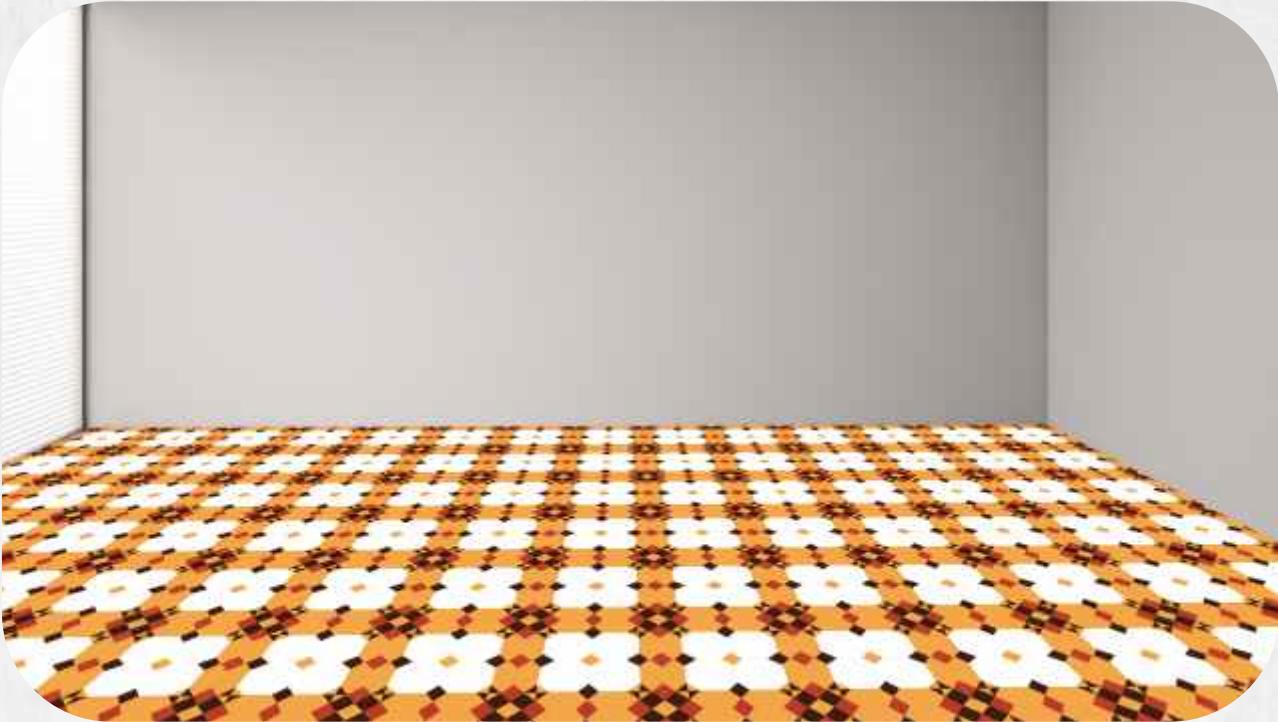


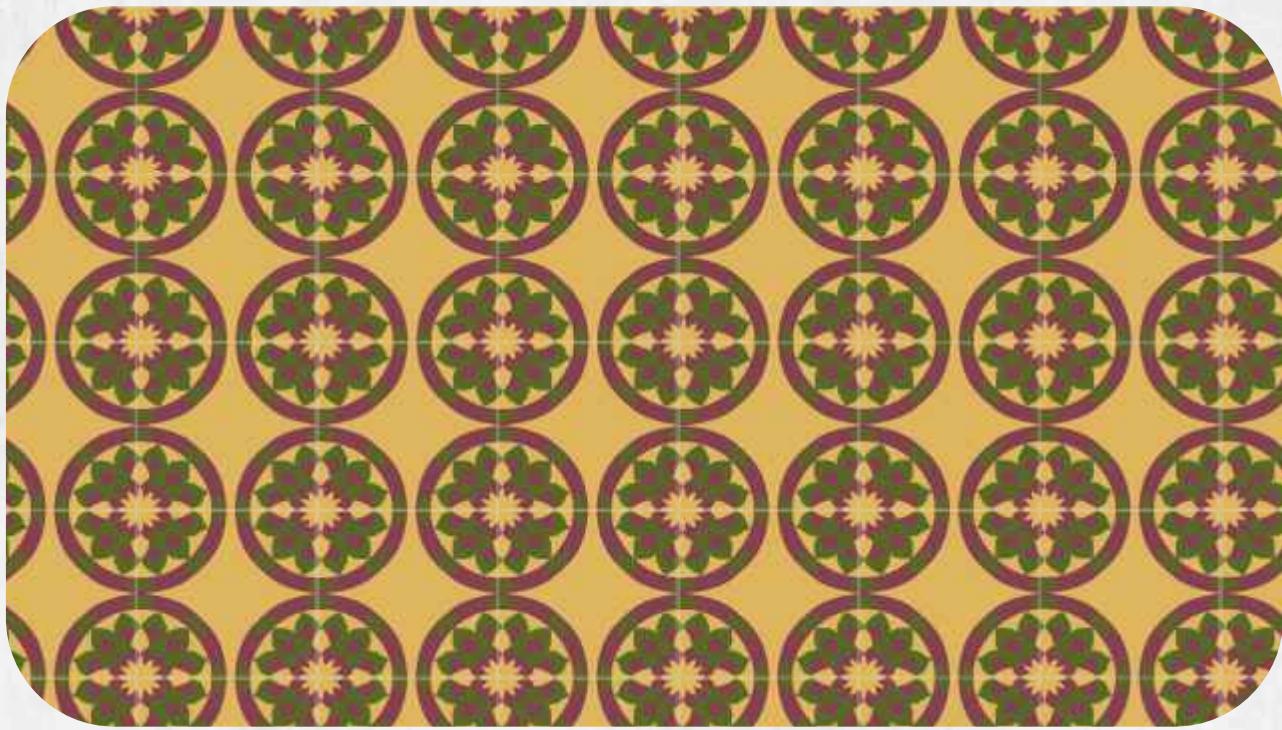
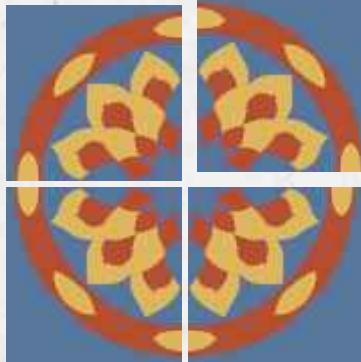




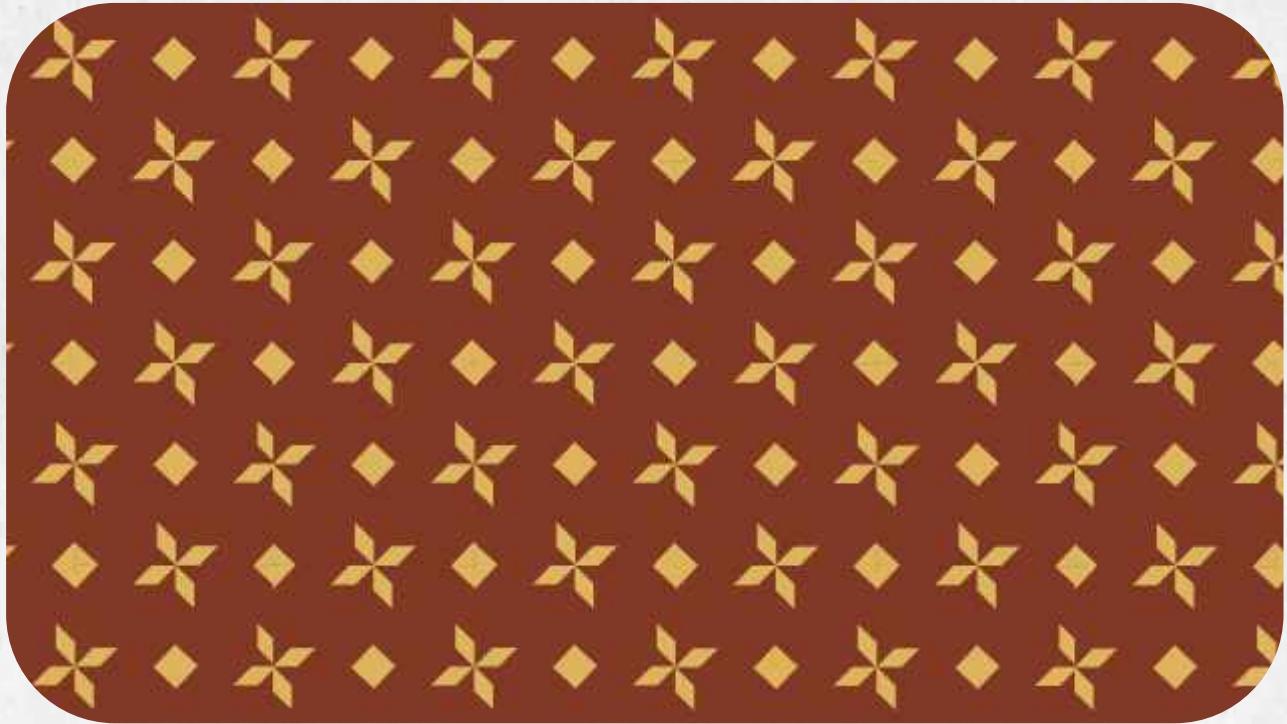
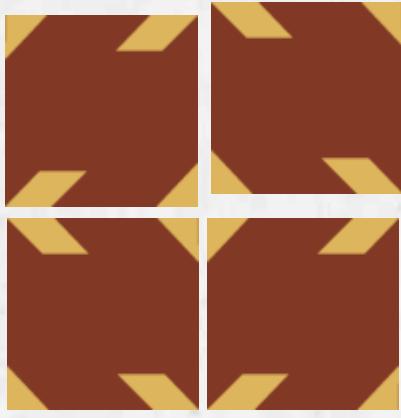




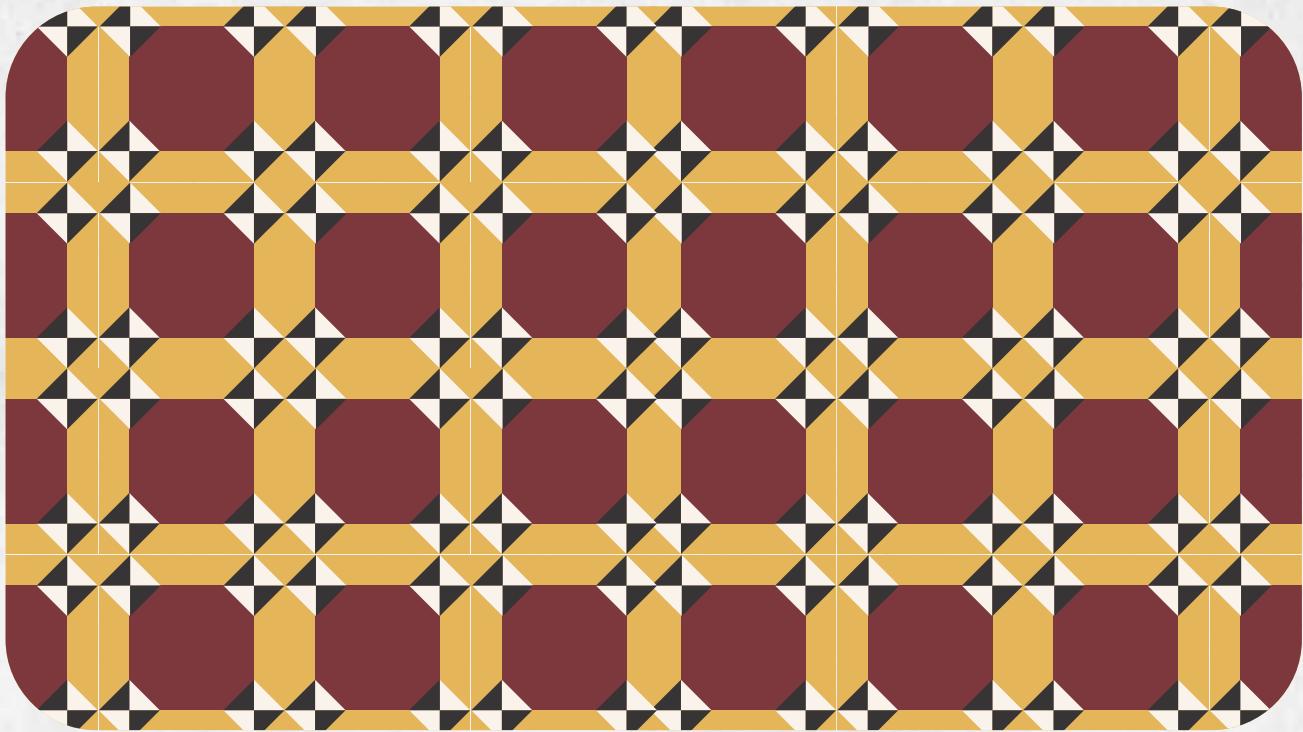
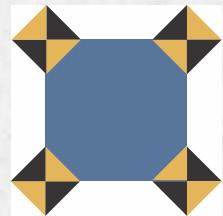
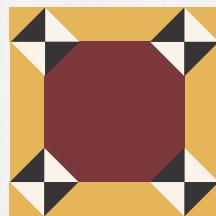
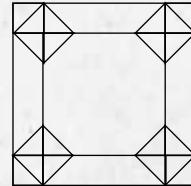
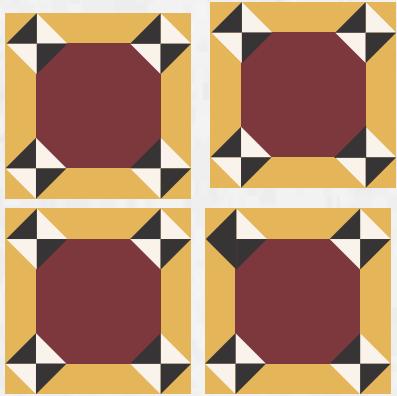




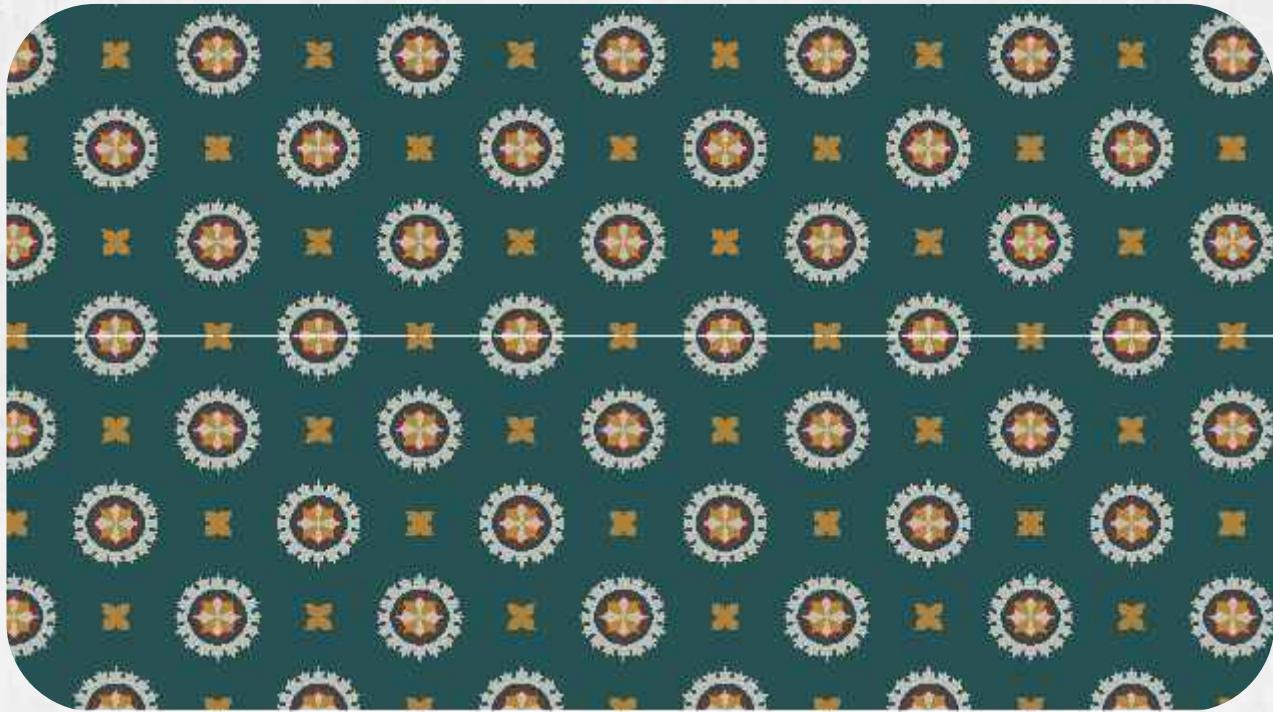
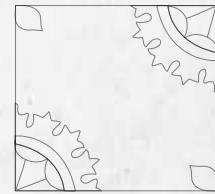
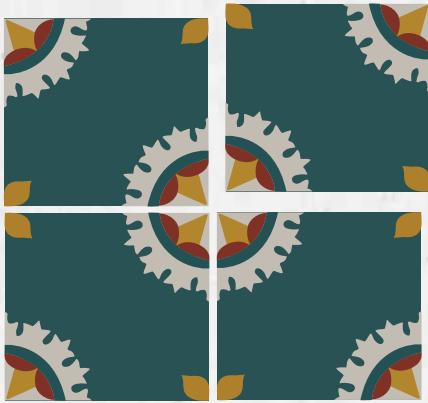




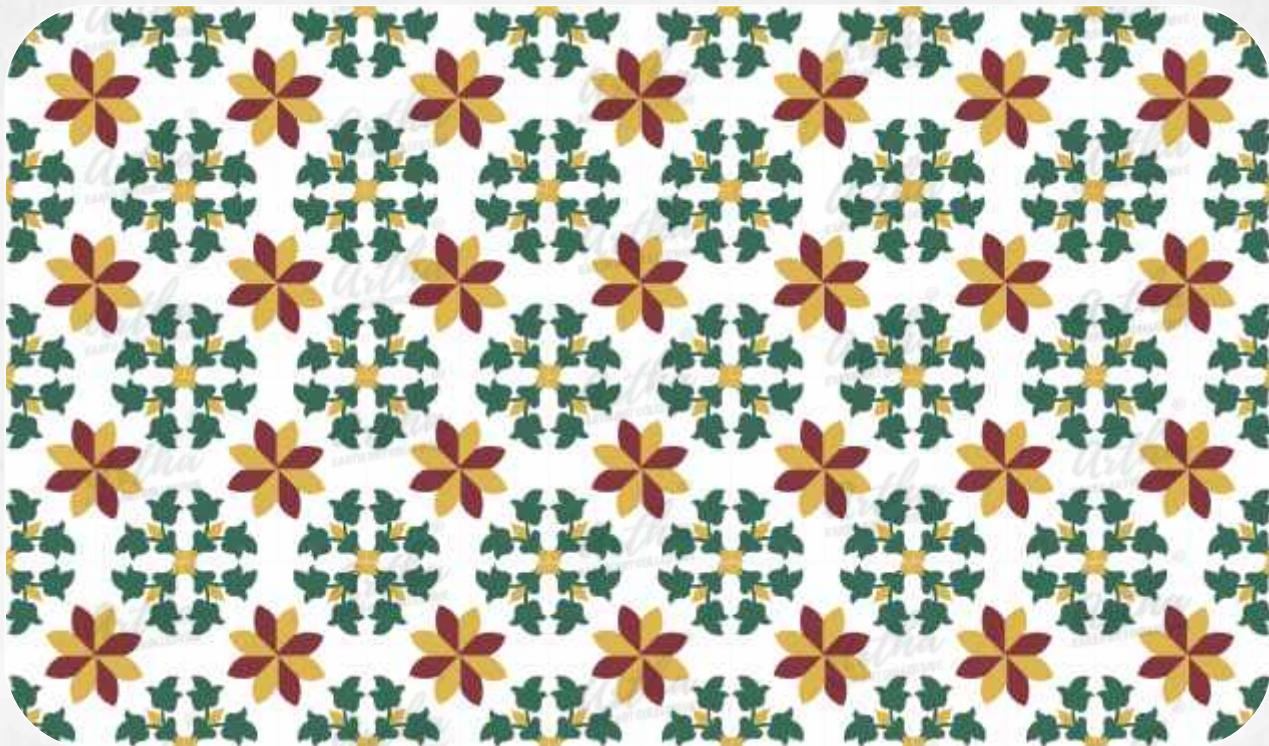
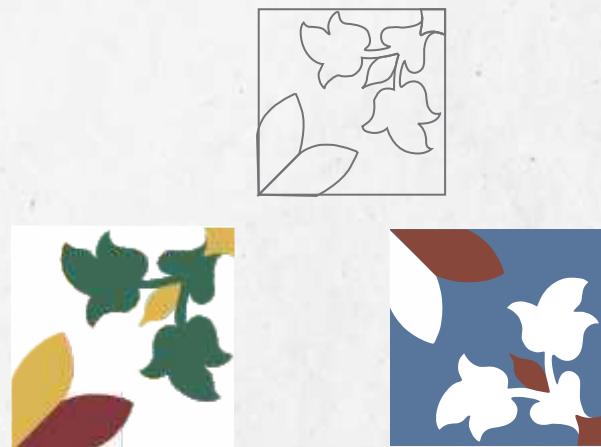
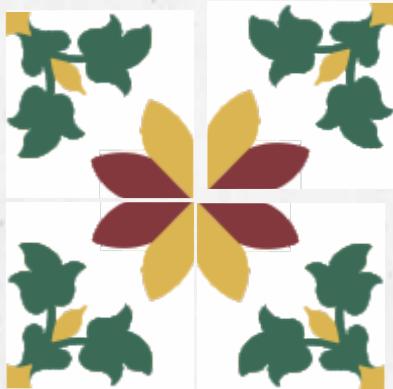




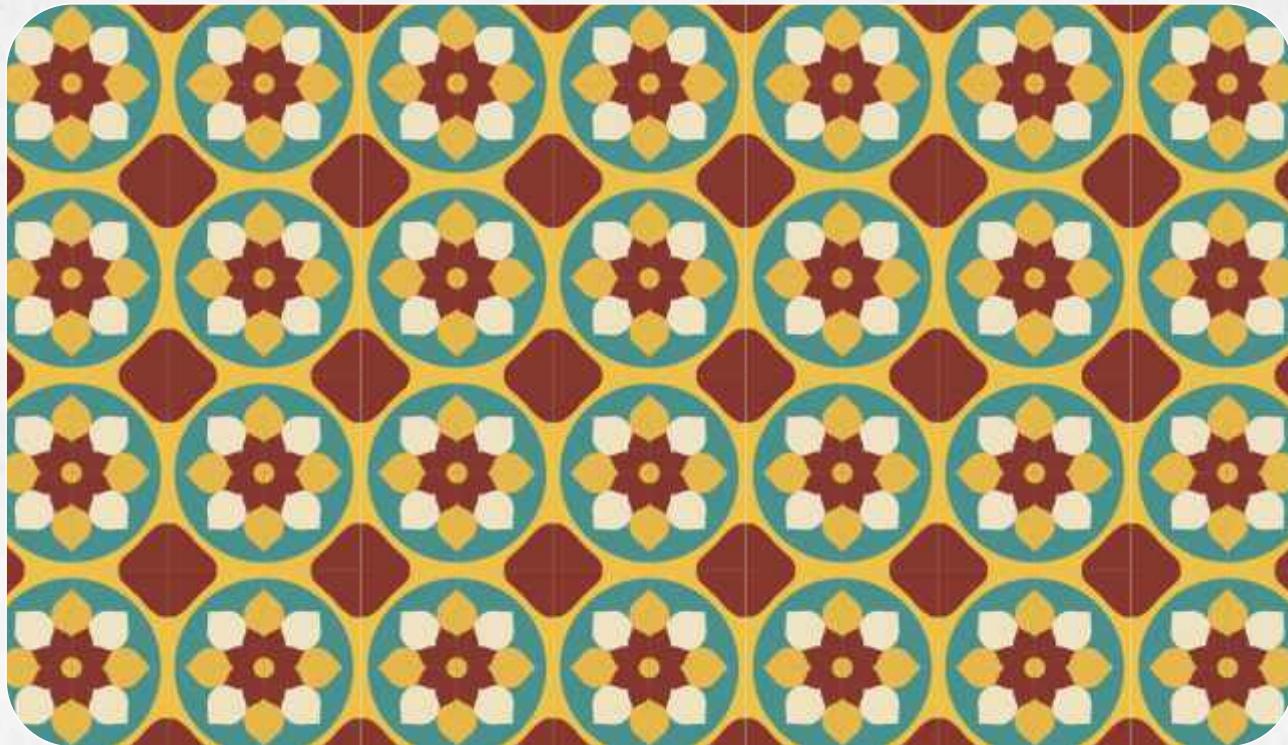
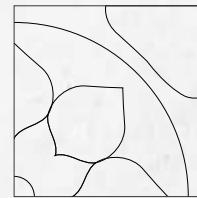
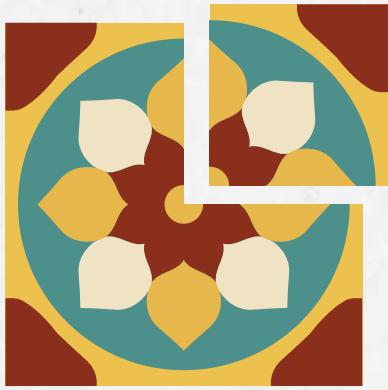


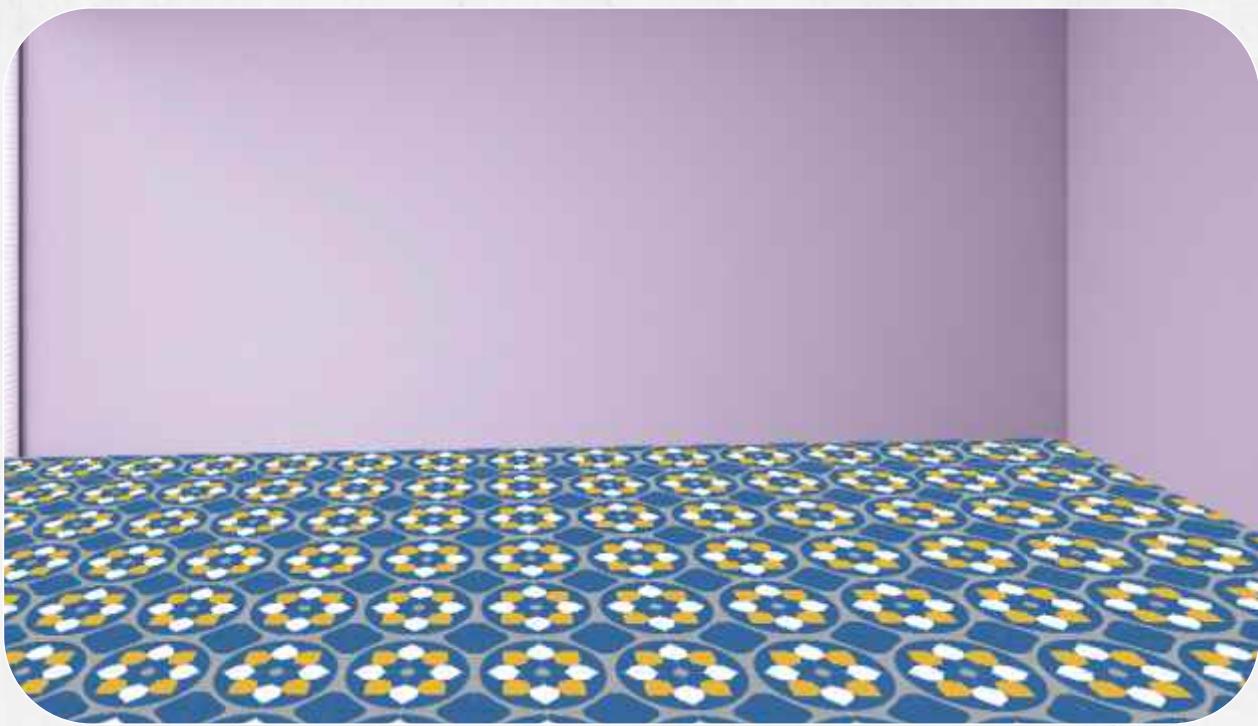
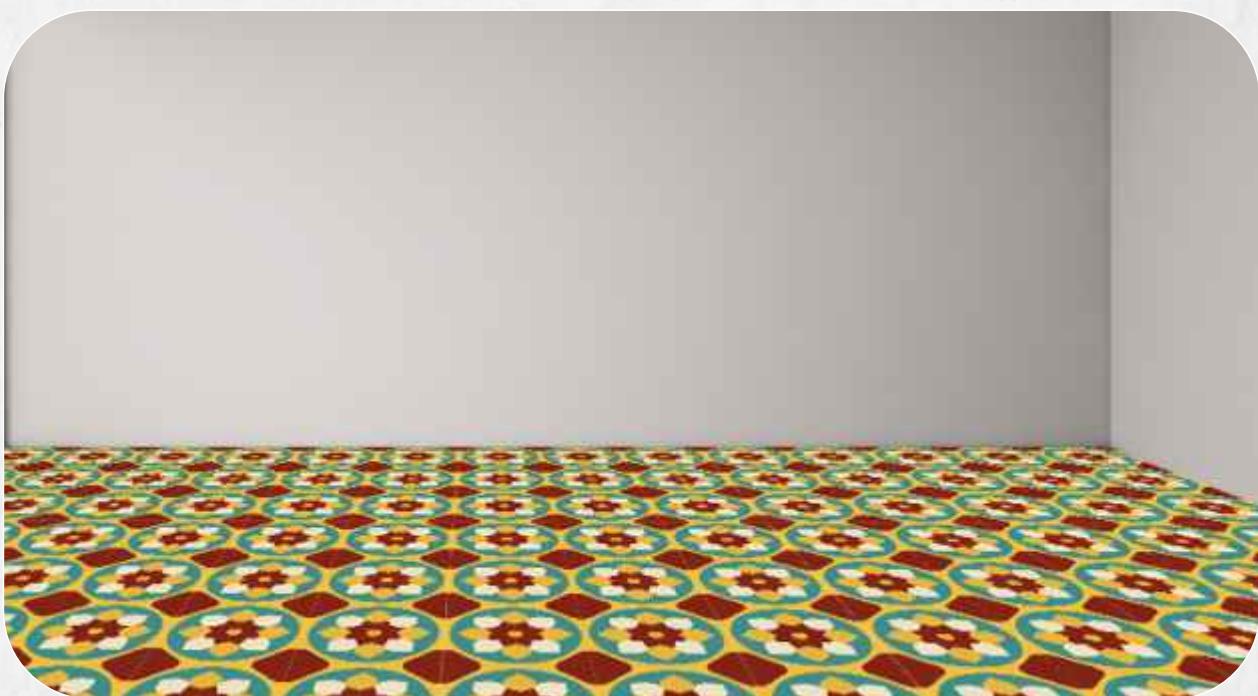






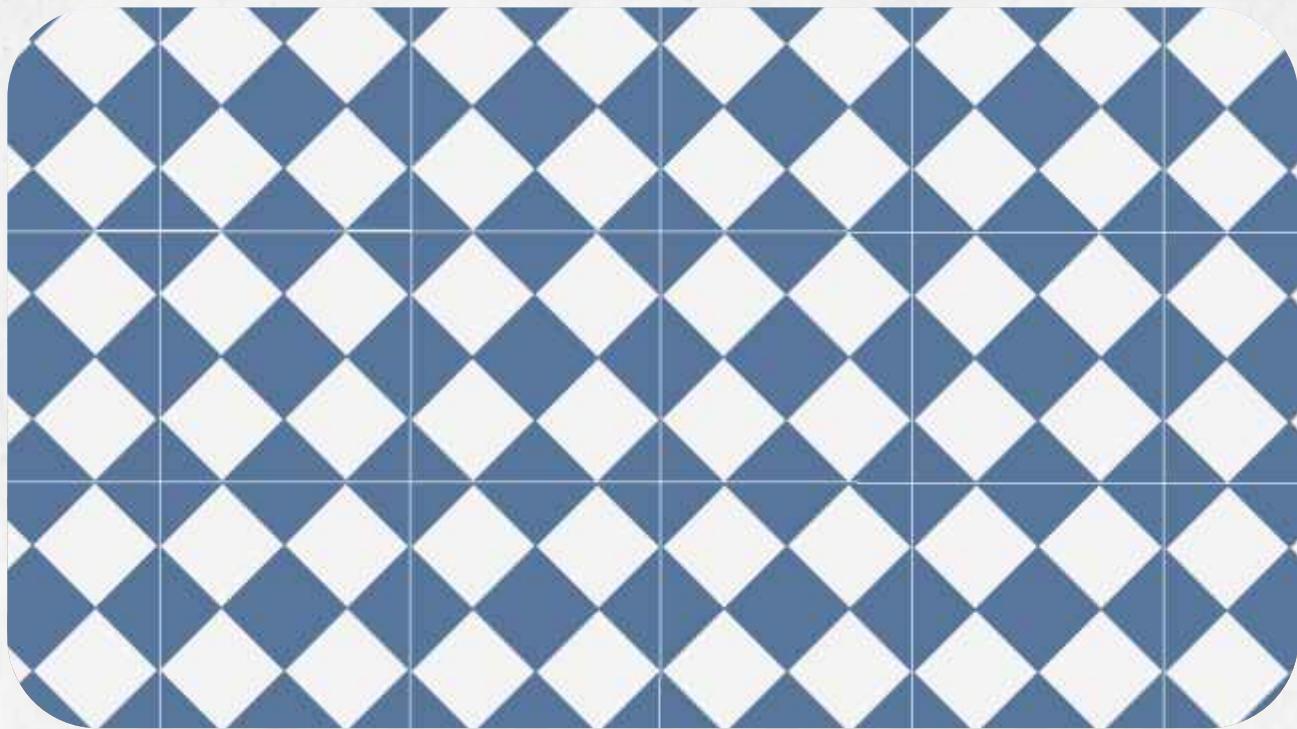
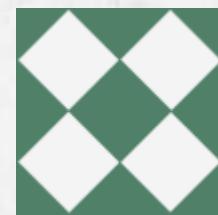
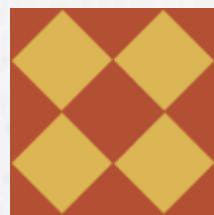
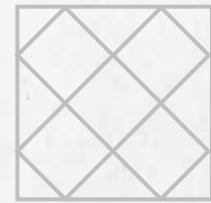
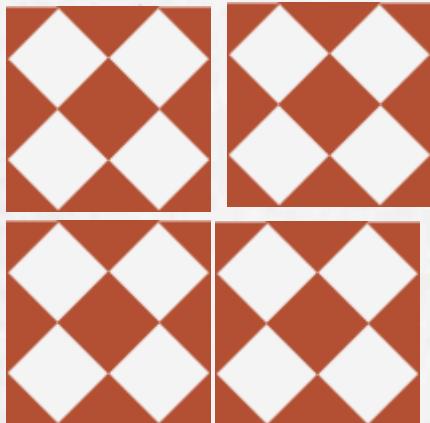




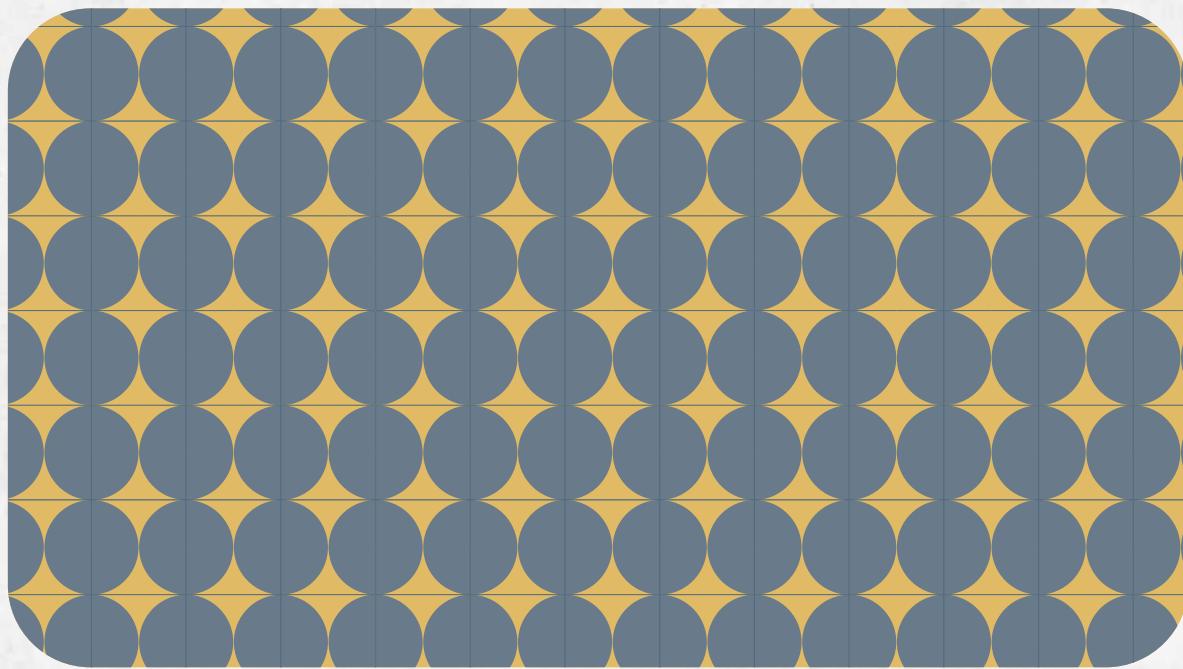
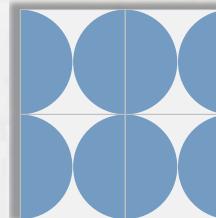
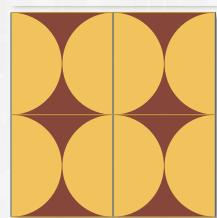
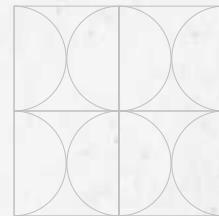
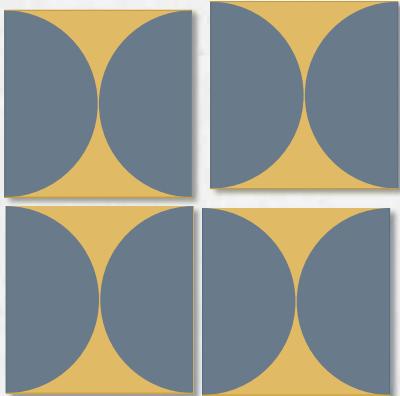




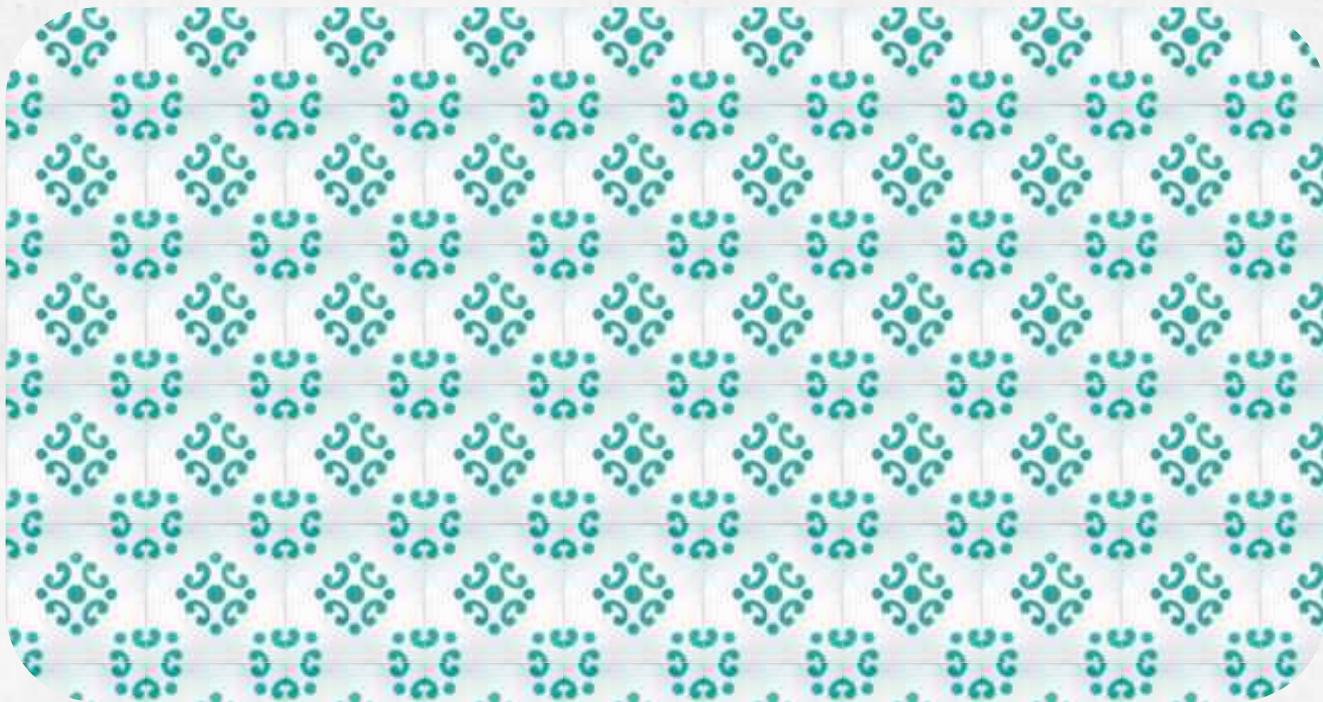
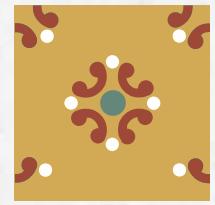
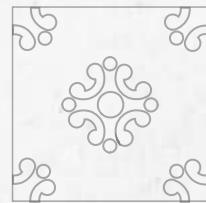
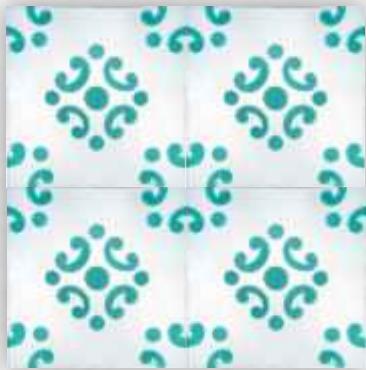


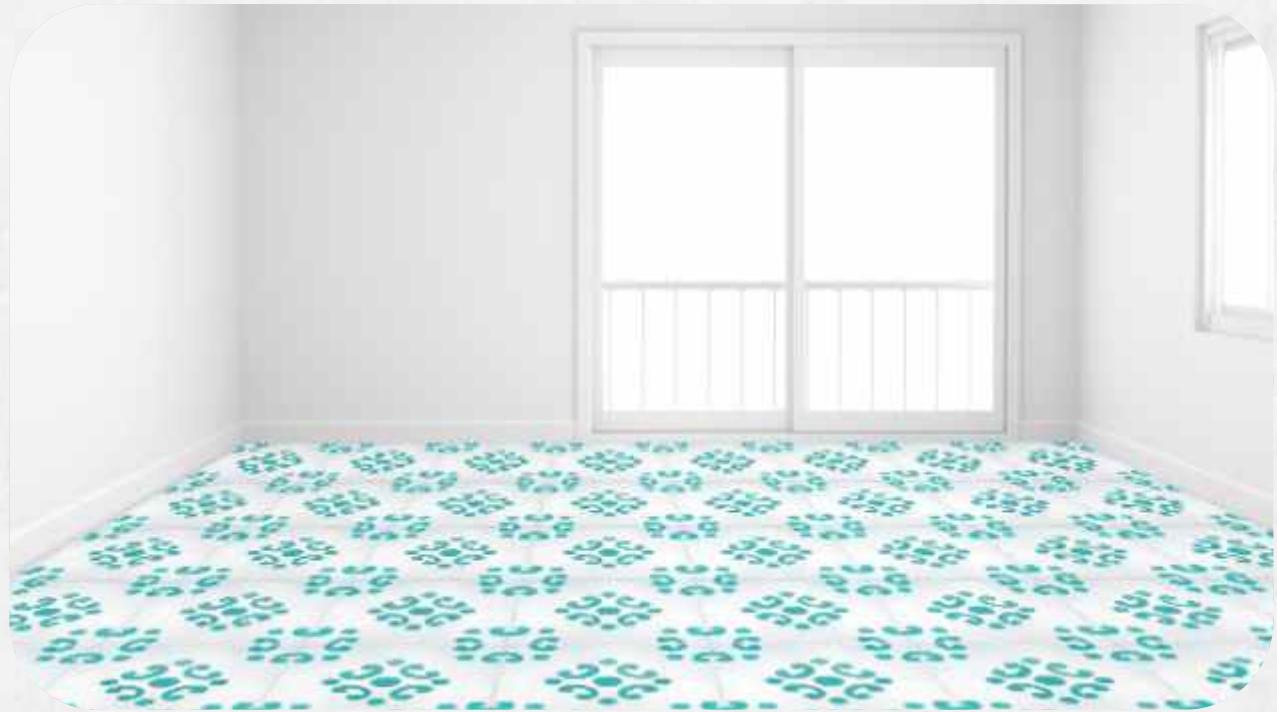


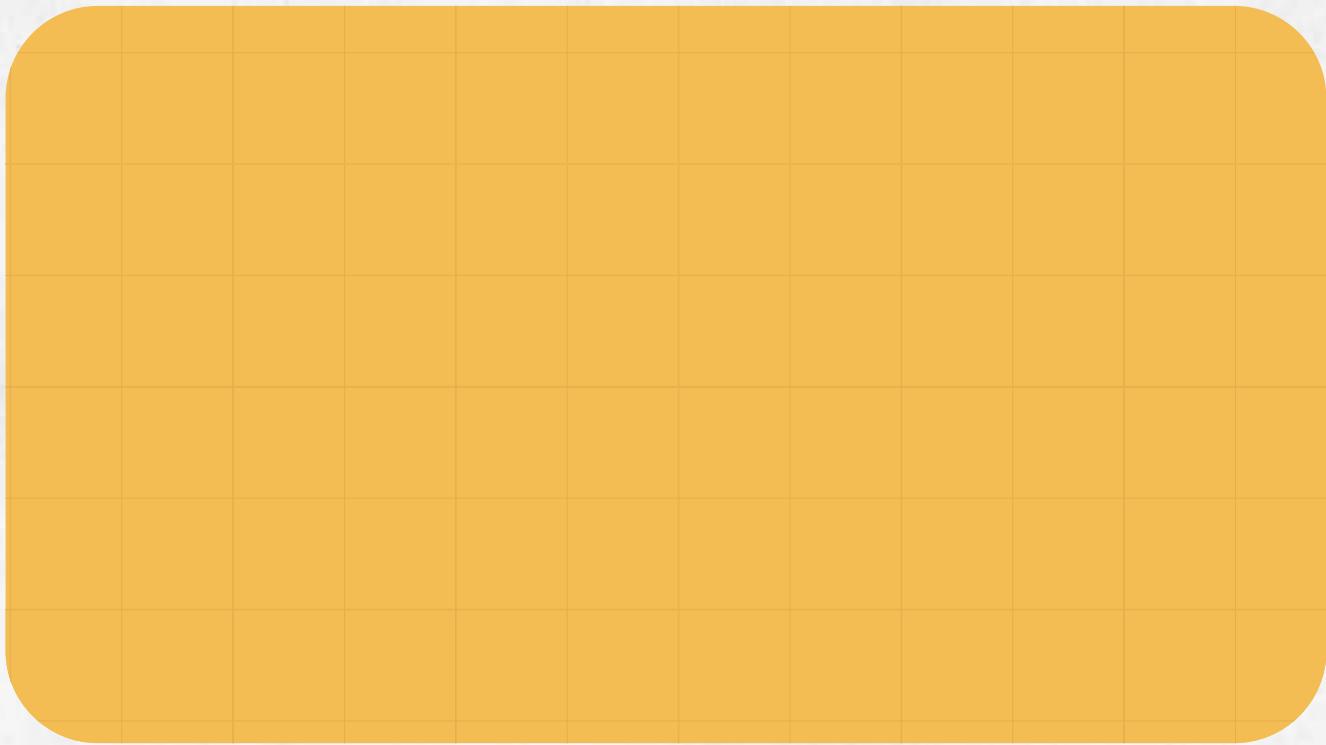
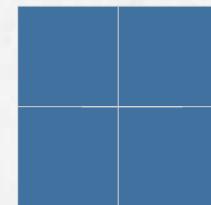
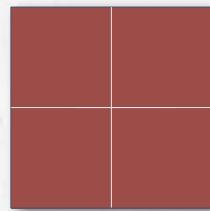
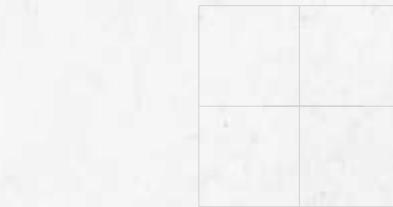
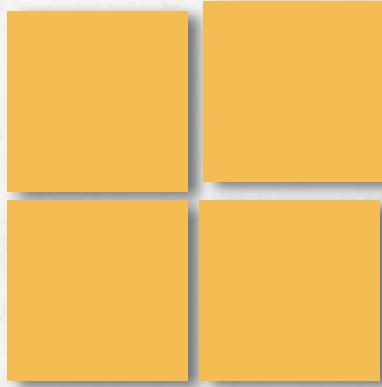






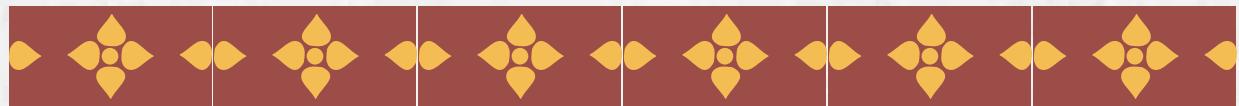




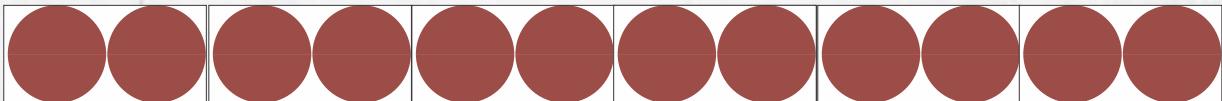


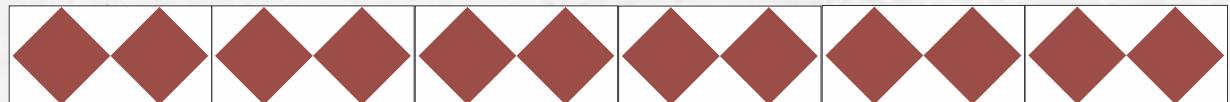
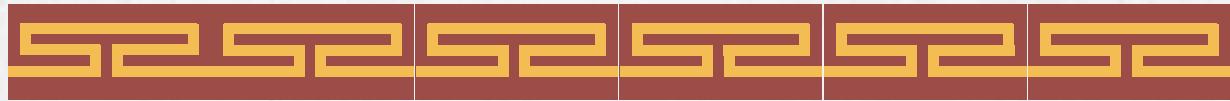














The colours above are indicative and actual shades will be slightly different. Even though we use the best ingredients and blend with utmost care, there could be variations between batch lots. This is the charm, feel, hallmark of fully handcrafted products.

# **ARTHA Stands For**



## **Promoting Craftsmanship**

Craftsmanship to the younger generation.  
The quality of something that has been skilfully made



## **Preserving Culture**

Well-designed methodologies to maintain cultural heritage from the past for the benefit of the present and future generations.



## **A Sustainable Lifestyle**

Sustainable Lifestyles are considered as ways of living, social behaviors and choices, that minimize environmental degradation



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**Tiles Manufacturer and Retailer**

**Proceeds support the Art of Living  
Rural Development Projects**

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\* The images shown are for illustration purposes only.  
Actual colours and shades may vary.